

your Church, *better.*

Workshop Information and Application Form UCC General Synod 28 in Tampa, Fla., July 1-5, 2011

“Your Church, Better” is a new opportunity — and a different approach — at General Synod 2011 for individuals, churches, organizations, exhibitors and other ministries to present 20-minute mini-workshops in one of several comfortable seating areas located throughout the Exhibit Hall.

A schedule of “Your Church, Better” presentations will be organized to run concurrently during the hours that the Exhibit Hall is open, beginning on Friday afternoon, July 1, 2011, and concluding on Tuesday morning, July 5, 2011.

In order to be eligible, each “Your Church, Better” workshop:

- **Must include specific suggestions, tips and ideas for improving the effectiveness of a congregation.** The focus is on providing accessible, effective suggestions for local churches on a variety of topics that can be considered for implementation upon returning home.
- **Must include a specific number in the title, in addition to the specific goal that will be addressed.** Examples: “*10 Quick-Fixes to Revitalize Mission Committees*” or “*12 Great Ideas for Revamping Your Music Program*” or “*10 Best Practices for Safeguarding Your Church Building/Property,*” or “*6 Must-Do Ideas to Increase Your Church’s Visibility*” etc.
- **Formal presentation must be 15-20 minutes in length.** Remember to reserve some time for questions and conversation. Designated seating area must be vacated within 30 minutes to make room for the next presentation. Several seating areas will be designated and furnished for this purpose throughout the exhibit area and assigned to maximize the visibility/experience for everyone.
- **Must be low-tech and conversational.** No audio-visual equipment will be available. Think of this as a living-room presentation with no more than 20 people seated on couches listening to your presentation. A one-page handout is suggested.
- **Will be advertised on exhibit hall signage and in a general schedule distributed to all participants.**
- **In addition, workshop leaders must be registered for General Synod.**

Costs \$40 per workshop to register. Workshops may be repeated a second time for an additional \$40, but only if scheduling allows.

Completed Applications for “Your Church, Better” Presentations Must be Received by Tuesday, March 15, 2011.

(over)

Workshop Title: _____

Remember, your title must include a specific “number” and be outcomes focused, regardless of topic. For example, “10 Hallmarks of Good Stewardship Campaigns” or “7 Overlooked Suggestions for Sprucing Up Any Sanctuary.”

Workshop Presenter(s): _____

Workshop Presenter’s Affiliation: _____

Address: _____

Phone: _____

On-Site Phone at General Synod (Cell): _____

Email: _____

My role at Synod: ___ Delegate ___ Visitor ___ Exhibitor ___ Staff

Preferred Workshop Date:

___ Friday ___ Saturday ___ Sunday ___ Monday ___ Tuesday

___ **My check for \$40 is enclosed.** Please make payable to “The United Church of Christ” and specify “Your Church, Better” in the memo.

___ **My check for \$80 is enclosed.** I am requesting my workshop be repeated. I understand that I will receive a refund of \$40 if space does not accommodate my workshop being repeated.

Mail to:

Jennifer Kubala (Meeting Services)
UCC General Synod
700 Prospect Ave.
Cleveland, OH 44115-1100

Questions?

Contact Jennifer Kubala at <kubalaj@ucc.org>
or 216.736.3888.



28th GENERAL SYNOD
July 1-5, 2011 ♪ Tampa, Fla.

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