



# Business Journal

REGIONAL CHAMBER NEWSLETTER  
2013 MEDIA KIT

**Press Run:** 4,000

The Salisbury Business Journal is direct mailed to every major business in Wicomico County as well as every Chamber of Commerce member in the following towns:

- |             |                 |             |
|-------------|-----------------|-------------|
| ◆ Berlin    | ◆ Ocean Pines   | ◆ Salisbury |
| ◆ Crisfield | ◆ Pocomoke      | ◆ Fruitland |
| ◆ Delmar    | ◆ Princess Anne | ◆ Snow Hill |

Bulk copies of the Journal are dropped off at larger businesses and high traffic locations throughout Wicomico; including the airport, hospital, restaurants, hotels, etc.  
Also used in recruiting packages by major employers.

**Content:**

- ◆ **Business Mix** - Specific company and industry news and information
- ◆ **Chamber News** - SACC events, programs and member profiles
- ◆ **Education News** - Content pertaining to local and state school system
- ◆ **Events** - Upcoming local, community-oriented activities
- ◆ **Health News** - Up-to-date information from various medical fields
- ◆ **Personnel File** - New hires, awards, promotions, certifications, etc.

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