



Gratz Insider, September 2012

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BIOS OF THE NEW STAFF MEMBERS

Michael Blum

As director of teen engagement, Mike Blum organizes extracurricular activities for Gratz Jewish Community High School (JCHS) students. From college road trips to community service projects, he aims to build on what students learn in the classroom, help them become more connected with the Jewish community at large and offer them opportunities to interact and socialize with each other.

Mike is a Gratz alumnus himself, whose story will be profiled in a future issue of The Gratz College Insider. Welcome back, Mike!

Joseph Henderson

Joe Henderson is the interim director of financial aid at Gratz. He is responsible for assisting our students through the financial aid process. Joe comes to Gratz with 15 years of experience in this field. Previously, he worked in the financial aid offices of Drexel University, LaSalle University, Neumann College and the University of Pennsylvania.

Maria Silvester

Maria Silvester is the new director of enrollment management at Gratz. In this capacity, she performs recruitment, marketing and admissions functions, and also oversees financial aid operations. Currently, she is working on streamlining the admissions process and developing a marketing plan, which includes both a website strategy and an advertising campaign for recruitment purposes.

Maria brings a strong set of skills to this position. Prior to joining Gratz, she worked as assistant director of admissions at Rosemont College. In addition, she has over 20 years of experience in both customer relations and operations management in the telecommunications field.

Sheila Weeks-Brown

Sheila Weeks-Brown has recently joined Gratz as director of finance and administration. Her responsibilities include overseeing the day-to-day operations of the business office, human resources and facilities.

Sheila has an extensive background in the field of finance. Before coming to Gratz, she worked for Learning Ally, Inc., a Princeton-based educational organization with field locations across the United States. During her 10 years at Learning Ally, Sheila served first as director of finance and later as assistant vice president of finance. Earlier in her career, she worked as a financial analyst for the Robert Wood Johnson Foundation in Princeton and then as director of finance for the Center for Health Care Strategies, Inc., in Hamilton, New Jersey.