

Norton Yachts Announces the Arrival of Marlow-Mainship Trawlers

Deltaville, VA March 1, 2013 – Norton's Yacht Sales, Inc., a third generation marine business and new boat dealership is pleased to announce the addition of Marlow –Mainship Trawler line. This new Marlow-Mainship line of trawlers compliments Marlow-Hunter Sailboats and Jeanneau America Yachts, the new sailboat lines offered by Norton's.

The rebirth of this legendary trawler line is due in great part by the purchase of Hunter and Mainship brands by Mr. David E. Marlow. The launch of the first new model under the Marlow-Mainship name is regarded as a landmark day. The new Mainship Pilot 32 will offer much to this traditional group of cruisers. Built at the Marlow-Hunter facility in Alachua, Florida assures that the new line will be quality designed and built.

When Chairman, David E. Marlow and John T. Peterson, President of MARLOW-Hunter, LLC, sat down to discuss the future of Mainship and formulate a new line of trawlers, Mr. Peterson exclaimed, "This will be a defining moment for Mainship design and build quality. The Mainship Pilot 32 is a unique hull design integrating the Velocijet strut keel technology incorporated in the larger Marlow Explorers, adding an unprecedented stability and fuel economy to the boat. We have also updated the design to appeal to a whole new generation of recreational boaters looking for a fuel efficient, easy to maintain vessel with all the amenities of home. This modern interpretation of the classic trawler is going to set new standards." The legendary "America's Trawler" Marlow-Mainship Pilot 32 made its debut at the Miami International Boat Show in February 2013.

In addition to the acquisition, Marlow-Hunter is celebrating its 40th anniversary of continuous manufacture and marketing of sailboats in 2013. Norton Yachts signed on as a dealer for Hunter Marine in 1975 and is the oldest and one of the largest Hunter dealers in the world. Norton Yachts has consistently earned the coveted #1 Dealer in Customer Service Satisfaction for twenty consecutive years.

While at Marlow-Hunter, "Life begins at 40..." Norton's is owned/operated by Carolyn Norton Schmalenberger and husband, Kenneth Schmalenberger, and was founded in 1948 by Carolyn's grandfather, celebrates its 65th anniversary this year. " At Norton Yachts, "Life begins at 65..."