



Please Join San Diego's Business Communities in Honoring

Chris Van Gorder
 President & Chief Executive Officer
 Scripps Health

Chris Van Gorder understands that disease and injury can often take multiple forms. As the CEO of Scripps Health, he recognizes mental health is part of the care equation. From fostering programs for supported employment to making mental health care available on-scene following disaster or crisis, he is a long-time advocate for both a healthy body and a healthy mind.

Wednesday, June 15, 2011

The US Grant Hotel, Presidential Ballroom

Registration & Networking: 11:15 am - noon; Lunch & Program: noon - 1:00 pm

Levels of Support

Presenting Sponsor	\$15,000	Logo printed on Invitation and Program cover. Table signage and company logo incorporated into multi-media production. Company name prominently listed in Program. Preferred seating for twenty guests. Invited to speak for 3 - 5 minutes during luncheon.
Signature Sponsor	\$10,000	Table signage and company logo incorporated into multi-media production. Company name prominently listed in Program. Preferred seating for two guests. Invited to speak for 3 - 5 minutes during luncheon.
Community Sponsor	\$5,000	Table signage and company logo incorporated into multi-media production. Preferred seating for ten guests. Special acknowledgment during luncheon.
Supporting Sponsor	\$2,500	Table signage and company logo incorporated into multi-media production. Preferred seating for ten guests. Introduction during luncheon.
Gold Table Sponsor	\$1,250	Table signage and company logo incorporated into multi-media production. Preferred seating for ten guests.
Individual Tickets	\$100	A fabulous meal and wonderful time interacting with other community leaders while supporting Mental Health America of San Diego County.

Payment Method: ☐ Check ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Level of Support: Amount: \$ _____ ☐ Presenting Sponsor ☐ Signature Sponsor ☐ Community Sponsor
 ☐ Supporting Sponsor ☐ Gold Table Sponsor ☐ Individual Ticket(s)

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Contact Information: Name: _____ Company: _____

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City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

For more information, please contact Margret Hernandez at (619) 928-9376 or hernandez@finkhernandez.com.



Healthy Minds Luncheon

Wednesday, June 15, 2011 • The US Grant Hotel, Presidential Ballroom

HONORING 2011 LEADERSHIP IN ACTION AWARD RECIPIENT

Chris Van Gorder

President & Chief Executive Officer
Scripps Health

PAST LEADERSHIP IN ACTION AWARD RECIPIENTS

2010 Kathleen Sellick

President & CEO
Rady Children's Hospital
San Diego

2009 Dene Oliver

Chief Executive Officer
OliverMcMillan

2008 Paul Hering

Managing Principal & CEO
Barney & Barney, LLC

2007 Michael Murphy

President & CEO
Sharp HealthCare

2006 Honorable Darrell Steinberg

2005 Ruth Covell, MD
Associate Dean
UCSD School of Medicine

EVENT LEADERSHIP

Andrew Poat & Dan McAllister

BENEFITTING



EVENT CONTACT

Margret Hernandez

(619) 928-9376
hernandez@finkhernandez.com

Leadership in Action Award recipient for 2011

presented at the annual Healthy Minds Luncheon

CHRIS VAN GORDER, FACHE, President and Chief Executive Officer of Scripps Health, will be honored for his commitment to mental health care and awareness, both within the health care setting and on-scene, following disaster or crisis. In addition to his work at Scripps, Chris serves as Commissioner for the Emergency Medical Services Authority where he is involved with pre-hospital behavioral emergencies. He is also an instructor with the Red Cross and leads the San Diego Sheriff's Department Search & Rescue Unit, always cognizant of critical incident stress. When Scripps Health medical response teams are deployed to provide care and support following disasters like Hurricane Katrina, the Haiti earthquake, and the 2007 San Diego wildfires, he ensures mental health care is included as part of the response. Chris also understands that mental health care isn't always about crisis. In his tenure at Scripps Health, he has been a strong advocate for behavioral health care in the community and has helped the system's innovative supported-employment program—A-Visions—expand to help more than 100 patients find their way to greater working independence.

Past Leadership in Action Award recipients

2010 - KATHLEEN SELICK, President and CEO of Rady Children's Hospital San Diego, honored for Rady Children's integrated pediatric healthcare system. Ranked among the nation's best children's hospitals, their Children's Institute of Behavioral Health provides comprehensive mental health and psychosocial services to children and families within a full-service pediatric medical facility, with state-of-the-art, cost-effective clinical programs available at outpatient clinics across the county.

2009 - DENE OLIVER, honored for his leadership as chair of The Plan to End Chronic Homelessness, during which he brought together nearly 100 community leaders, service providers and homeless experts to develop the ten-year plan and chaired implementation of the plan. The plan envisions providing permanent housing and supportive services for the chronic homeless, many of whom have a mental illness.

2008 - PAUL HERING, Managing Principal/CEO with Barney & Barney, LLC, honored for Barney & Barney's leadership in San Diego as the oldest and largest privately held insurance brokerage firm, promoting healthy work-life balance for both associates and clients by providing progressive employee benefits and wellness programs that address both health and mental health services.

2007 - MIKE MURPHY, President and CEO of Sharp HealthCare, honored for Sharp's leadership in San Diego as an excellent healthcare organization, with high standards of clinical excellence and a rich tradition of medical and service innovation.

2006 - DARRELL STEINBERG, honored for his leadership role as co-author of California's Mental Health Services Act (Proposition 63), an historic piece of legislation that put the framework in place to transform mental health care for California's children and adults, using programs proven to be effective.

2005 - RUTH COVELL, MD, Associate Dean & Professor of Family Preventive Medicine UCSD School of Medicine, honored for her outstanding achievements in the areas of community leadership, patient advocacy and the coordination of mental health services in San Diego County.