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## **Fashion Meets Art Meets Design During “FAD Georgetown,” Georgetown, DC’s New Three-Day Fall Style and Culture Celebration on October 10-12, 2013**

*Washington, DC’s Style & Design District introduces its newest fall event, “FAD Georgetown,” combining fashion + art + design into three days of fashion and shopping events, a design and home furnishings showcase, public art and gallery walks*

WASHINGTON, D.C. (September 4, 2013) – Fashion, art and design will come together this fall as **Georgetown** launches DC’s newest annual style and culture event, **FAD Georgetown**, on **October 10-12, 2013**. Hosted by the **Georgetown Business Improvement District**, this neighborhood-wide celebration will showcase the neighborhood’s Fashion, Art and Design merchants and creative community during three activity-filled days of fashion events, shopping, street style, gallery walks, design seminars, red carpets and more.

*“Over the past three years we successfully celebrated Fashion’s Night Out and were thrilled to see so many from all over DC come out. With FNO put on hiatus nationwide this year by Vogue magazine/Conde Nast and the Council of Fashion Designers of America (CFDA), we wanted to keep the celebration of style alive in Washington, DC with a new fall event in Georgetown,”* said Nancy Miyahira, marketing director for the Georgetown BID. *“Georgetown is the original hub of art/design/fashion in the city and we’re showcasing our strong*

*creative community. DC is a rising fashion and design city, and style enthusiasts appreciate the interplay between fashion, art and design – Georgetown's strong merchant mix will showcase that."*

FAD Georgetown will fuse the neighborhood's fashion, art and design communities into three exciting days of high-profile style and culture events ranging from progressive style parties for fashionistas, public art installations and gallery walks for art lovers, and showroom tours and National Design Week kick-off events for design enthusiasts. Participating Georgetown stores from Book Hill to Cady's Alley, M Street and Wisconsin Avenue, will host fashion, art and design-themed events such as trunk shows, DIY workshops, design tours, art walks, progressive style parties and more, making FAD Georgetown a can't-miss event for anyone.

Stay tuned for more FAD Georgetown event announcements this month. For more information, please visit [www.georgetowndc.com](http://www.georgetowndc.com) and look for FAD Georgetown on [Facebook](#) and [Twitter](#).

### **About the Georgetown Business Improvement District**

The Georgetown Business Improvement District (BID) is a nonprofit organization dedicated to protecting and enhancing the accessibility, attractiveness and overall appeal of Georgetown. Established in 1999 by its property owners and merchants, the Georgetown BID has more than 1,000 members. The organization is located in the heart of Georgetown in Washington, D.C and sets a standard of excellence in preserving historic charm while meeting contemporary needs. From marketing and special events, to transportation and streetscape, the Georgetown BID contributes to the vitality and quality of life in Georgetown. For more information please visit [georgetowndc.com](http://georgetowndc.com). Also connect with Georgetown on Twitter: [www.twitter.com/GeorgetownDC](http://www.twitter.com/GeorgetownDC), Facebook: [www.facebook.com/OfficialGeorgetownDC](http://www.facebook.com/OfficialGeorgetownDC) and YouTube: [www.youtube.com/user/GeorgetownDCTV](http://www.youtube.com/user/GeorgetownDCTV).

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