

ADVERTISING RATE SHEET

Let THE WOMEN'S MOSAIC® (TWM)
provide an audience for your business!

■ TWM Website

\$500

- Advertisement (460 x 50 banner) on TWM Upcoming Events Page website (6 months plus 1 bonus month)
- One dedicated TWM Membership eBlast offering a discount on your product or service

■ TWM eNewsletter

\$125

(\$25 is tax-deductible)

- One-time ad placement with website link in targeted distribution to over 2000 emails
- Includes one additional separate dedicated eblast to approximately 200 members offering a discount on your product or service

\$625 (\$125 is tax-deductible)

- One year of TWM eNewsletter ads (5 issues plus 1 bonus issue)
- Includes an additional three separate eblasts to member list

Above rates are for basic ads, 120 x 120 minimum pixels. Actual size may be larger and will be determined by TWM at time of publishing.

■ TWM Upcoming Events or Membership eBlasts

\$50 per eBlast

- Inclusion of your ad in our eBlast to entire list of 2000 (Upcoming Events)

OR

- One exclusive dedicated email, about your business, offering our members a discount on your product or service to our list of 200 members (Membership)

■ TWM Blog (CHICKS ROCK!)

\$55 for three months

- Sidebar ad (approx. 150 x 150 pixels)

\$150 for a Friday Feature

- Written article (approx. 300 words) submitted about your product or service which includes a link to website (additional \$75 for TWM to write the feature for your company)

Sponsorships of TWM eNewsletter, Events, Website
and Social Networking Pages come with a different
package and rates.

Please contact us for more details.

info@thewomensmosaic.org • 917-816-0834

(Current distribution and rates noted above are effective as of 8/08 and are subject to change)



THE WOMEN'S MOSAIC®
Recognizing Our Unity; Celebrating Our Diversity

TWM DEMOGRAPHICS

- Broad base of **diverse** (mostly) **women** between the ages of 22-55, with an average age of 32
- Majority are **college educated** and working in a variety of positions and professions; many are also entrepreneurs
- **Loyal** to TWM brand and suggestions, information and awareness presented to them
- Current mailing list includes **over 2000 viable email addresses**
- **Our mailing list consists ONLY of those who have elected to receive** our eNewsletters, updates and announcements. We do not buy, rent or sell lists and do not send any unsolicited emails.

For more information
contact us at
info@thewomensmosaic.org
917-816-0834

ORDER FORM FOR ADVERTISING WITH THE WOMEN'S MOSAIC®



THE WOMEN'S MOSAIC®

Recognizing Our Unity; Celebrating Our Diversity

We would like to place an ad(s) as follows:

TWM Website	_____	\$500
TWM eNewsletter	_____	\$125 (1 issue)
	_____	\$625 (5 issues +)
TWM Upcoming Events eBlast	_____	\$50
TWM Membership eBlast	_____	\$50
CHICKS ROCK! Sidebar Ad	_____	\$23 (1month)
	_____	\$55 (3months)
CHICKS ROCK! Friday Feature	_____	\$150
TOTAL	_____	

NAME OF COMPANY _____

CONTACT PERSON _____

EMAIL _____ PHONE _____

BILLING ADDRESS _____

PAYMENT BY CHECK _____ CREDIT CARD _____ CASH _____

**Please fill out the above form and EMAIL it to info@thewomensmosaic.org
or FAX it to 212-658-9723.**

Someone will follow up with you regarding art specifications, deadlines and billing.

The Women's Mosaic® is a 501(c)3 nonprofit organization that educates, inspires and motivates women to express their full potential in all areas of life. Through providing a variety of unique educational programs, TWM seeks to create positive social change on personal, local and global levels by helping women embrace who they are and what they can do with their lives. Our programs offer relaxed, stimulating, supportive environments that enable women to reach across borders and cultures, allowing them to recognize, refine and reactivate their individual and collective power and place in the world. Since January 2001, we have offered over 80 opportunities to more than 2000 women in the NYC area to learn more about themselves and each other. For more information visit www.thewomensmosaic.org