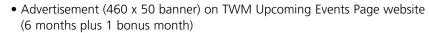
ADVERTISING RATE SHEET

Let THE WOMEN'S MOSAIC® (TWM) provide an audience for your business!

TWM Website

\$500



• One dedicated TWM Membership eBlast offering a discount on your product or service

TWM eNewsletter

\$125

(\$25 is tax-deductible)

- One-time ad placement with website link in targeted distribution to over 2000 emails
- Includes one additional separate dedicated eblast to approximately 200 members offering a discount on your product or service

\$625 (\$125 is tax-deductible)

- One year of TWM eNewsletter ads (5 issues plus 1 bonus issue)
- Includes an additional three separate eblasts to member list

Above rates are for basic ads, $120 \times 120 \times 120$

TWM Upcoming Events or Membership eBlasts

\$50 per eBlast

• Inclusion of your ad in our eBlast to entire list of 2000 (Upcoming Events)

OR

• One exclusive dedicated email, about your business, offering our members a discount on your product or service to our list of 200 members (Membership)

TWM Blog (CHICKS ROCK!)

\$55 for three months

• Sidebar ad (approx. 150 x 150 pixels)

\$150 for a Friday Feature

• Written article (approx. 300 words) submitted about your product or service which includes a link to website (additional \$75 for TWM to write the feature for your company)

Sponsorships of TWM eNewsletter, Events, Website and Social Networking Pages come with a different package and rates.

Please contact us for more details. info@thewomensmosaic.org • 917-816-0834

(Current distribution and rates noted above are effective as of 8/08 and are subject to change)



TWM DEMOGRAPHICS

- Broad base of diverse (mostly) women between the ages of 22-55, with an average age of 32
- Majority are college educated and working in a variety of positions and professions; many are also entrepreneurs
- Loyal to TWM brand and suggestions, information and awareness presented to them
- Current mailing list includes over 2000 viable email addresses
- Our mailing list consists
 ONLY of those who have
 elected to receive our
 eNewsletters, updates and
 announcements. We do
 not buy, rent or sell lists
 and do not send any
 unsolicited emails.

For more information contact us at info@thewomensmosaic.org 917-816-0834

ORDER FORM FOR ADVERTISING WITH THE WOMEN'S MOSAIC®





We would like to place an ad(s) as follows:

TWM Website		\$500		
TWM eNewsletter		\$125 (1 issue)		
		\$625 (5 issues +)		
TWM Upcoming Events eBlast		\$50		
TWM Membership eBlast		\$50		
CHICKS ROCK! Sidebar Ad		\$23 (1month)		
		\$55 (3months)		
CHICKS ROCK! Friday Feature		\$150		
TOTAL				
NAME OF COMPANY				_
CONTACT PERSON				_
EMAIL		PHONE		_
BILLING ADDRESS				-
PAYMENT BY CHECK	CR	EDIT CARD	CASH	

Please fill out the above form and EMAIL it to info@thewomensmosaic.org or FAX it to 212-658-9723.

Someone will follow up with you regarding art specifications, deadlines and billing.

The Women's Mosaic® is a 501(c)3 nonprofit organization that educates, inspires and motivates women to express their full potential in all areas of life. Through providing a variety of unique educational programs, TWM seeks to create positive social change on personal, local and global levels by helping women embrace who they are and what they can do with their lives. Our programs offer relaxed, stimulating, supportive environments that enable women to reach across borders and cultures, allowing them to recognize, refine and reactivate their individual and collective power and place in the world. Since January 2001, we have offered over 80 opportunities to more than 2000 women in the NYC area to learn more about themselves and each other. For more information visit www.thewomensmosaic.org