

## Revised as of 5/1/2012 LPR BOARD MEETING Minutes—April 3, 2012

The Board Meeting was held at the Round Table Pizza on Camden Ave. in San Jose and the meeting was called to order at 7:00 pm by LPR President Doug Ryder.

Board Members present were: Doug Ryder, Emilie Highley, Kris Vanacore, George Jansen, John Reed and Jackie Mitchell. Committee Chairs in attendance were: Anne Roth, Pam Ryder, Laurie Delimon, Les Schreiber, Johnny Musser, Bill Highley, Peter Ridgway, Dave Dunwoodie.

Board Members absent: Leslie Orlando and Tom Provasi

Committee Chairs absent: Sue Sickal, Rena Schaut, John Cole, Chris Schaut, Greg Ryder, Larry Sharp.

### Board Member Reports – Updates and Status

#### President: Doug Ryder

- **March Minutes:** President Doug Ryder noted that the March Minutes had been approved via email and asked for questions or comments? There were none.
- Nothing additional to report due to the presentations and discussions scheduled.

#### Vice Presidents: Emilie Highley & Kris Vanacore

- **March Recap**
  - St. Patrick's Day at the Morgan's
    - 30 attendees, \$300 collected
    - Receipts Submitted for reimbursement:
      - Morgan: \$262.39 (It was agreed to reimburse the Morgan's for their expenses hosting the St. Patty's party)
      - Highley: \$ 40.00 for the Hostess Gift
- **April update:**
  - No GTG's planned - Numerous fun tours planned
- **Old Business**
  - 2012 LPR Awards Banquet. . .
    - Unfortunately the expense of having our Awards Event at Fremont Porsche outweighs the advantages.
    - A request was made to the Board to approve a \$7K-8K budget to pursue other venues.
    - There are several potential locations under advisement.
    - We intend to keep the attendee cost per guest at roughly \$50 (last year it was \$62.00 per person).
    - Given approval of the proposed budget, details will follow at the May Board Meeting.

Kris made the motion to approve for a maximum \$8K budget to find another venue for the annual awards banquet which includes food and DJ. The motion was made, seconded and unanimously approved by the Board.

#### Secretary: Leslie Orlando (Peter Ridgway substituting for Leslie)

- **March Board Meeting Minutes** were approved by Board Member majority vote via email March 12 followed by soft copy sent to LPR Web Editor for posting on LPR's website [www.lprpca.org](http://www.lprpca.org)

#### Treasurer: George Jansen

- **February balance sheet, Total Ordinary Income/Expenses and YTD Income Reviewed.** Note, all AX receipts have not been posted since that will happen next week
  - **Total Income:** \$ 1,536.25
  - **Total Expenses:** \$ 539.10
  - **Total Ordinary Income:** \$ 997.15
  - **YTD Income:** \$ 3,202.50
  - **Advertising Income** year to date is \$7,239.

**Activities: John Reed**

- **Requested and received the PCA insurance for the following events in April:**
  - April 7- Easter Parade in Campbell.
  - April 14 - Tech Session #2.
  - April 15- Martin Ranch Tour.
  - April 21/22- Ladies Tour to Monterey.
  - April 29 - Autocross #2
- **Upcoming requests for PCA insurance for May events:**
  - May 5 - Rallye #1
  - May 13 - Mothers Day Tour & Brunch
  - May 19 - Big Sur Fun Tour
  - May 27 - Autocross #3

**Membership: Tom Provasi —Absent—but emailed his report for Doug to read**

- **New members from PCA (3)**
  - Warren Barber, Germany, 2012 Cayenne
  - Aaron & Rebecca Jordon, Marina, 2006 Cayman
  - Kwangsee Woo, Scotts Valley, 2007 911
- **Transfers in (3)**
  - Derek Au, Sunnyvale, 1968 912, (from GGR)
  - Gary Hombaker, Lodi, 1988 911 (from CA Central Coast)
  - Matthew Valente & Emily Soverel, 2004 911 GT3 (from Suncoast Florida)
- **Transfers out (3)**
  - Cameron Forbes (to Oregon)
  - Christofer Hoff (to GGR)
  - David Thompson (to Diablo)
- **Memberships that Expired (3/31/12)**
  - Three (3)
- **Total Renewal's for month of March**
  - Seventeen (17)

**Cancelled Memberships: None**

- **LPR Membership**
  - 4-1-12 Total = 525 (Primary = 297, Affiliates = 228)

Motion was made to accept new members. Motion was seconded followed by unanimous Board approval.

**Member at Large: Jackie Mitchell-- Nothing to report****Committee Chairperson(s)—Executive Appointees Reports****Advertising Manager: Bill Highley—Report presented by Ed Tafankjian**

- Ed Tafankjian provided a special report on the advertising committee work that he started last year to improve the clubs financial positions. Indicating that it has been very successful and has met/exceeded the original objectives.

**Autocross: Anne Roth & Larry Sharp**

- AX #1 was on Saturday, March 31. We had 43 drivers run for time.
  - Event was profitable yet shortened to the morning only due to inclement weather (understatement)
  - Huge thanks to The Ryder's for dismantling the trailer and drying it out, drying off each and every item in the trailer-including the 400+ cones!! I know your neighbors question your sanity.
  - A good portion of the timing slips are unsalvageable. Will need to do a re-print. Cost is around \$200.

- Next AX is April 29<sup>th</sup>. 2<sup>nd</sup> day of 2 day Zone 7 event w/GGR hosting on Saturday.
  - Insurance has been received.
  - Larry: A big thank you to all the entrants and workers... Very tough conditions but we got both run groups to 5 runs each... Only one crazy really wanted to keep going.

**Charity: Sue Sickal— Absent— No report**

**Driver's Ed: John Cole—Absent—Nothing to report**

**Hospitality: Rena Schaut—Absent—No report**

**Prieta Post: Laurie Delimon**

- The April issue of the Prieta Post was emailed out overnight on 04/01/12.
  - Worked with club members and Constant Contact to resolve the bounce list of undeliverable emails. The bounce list was reduced from 13 email addresses in March to just 1 for the April issue. (Note: Updated bounce stats came in at 7 not 1. Still down over 45% from March.)
  - Constant Contact added some new features which were incorporated into the April issue:
    1. Icons that link to LPR's photo albums on Flickr
    2. Social Sharing widget that automatically creates a Facebook wall post on our page with a link to the online version of the Post.
  - For 2012, the Prieta Post has incurred a total of \$47.50 in costs.
  - Effective March 28, the Cyber Monday discounted pricing expired. The regular cost for the Constant Contact email subscription service is now \$25 per month.

**LPR Website: Pam Ryder**

- The LPR website continues to perform and grow including:
  - New additions: 2012 AX page, LPR Perpetual Award History and expanded calendar listings.
  - The second most active day since website launch was the launch of the AX page with Course Map.
  - Plans to introduce the LPR Wheelhouse in the next month.
  - Facebook has moved to the new "Timeline" format, which is much more visual in nature.
  - YouTube. LPR has gone viral! The video posted of the "Deconstruction of the Porsche 991" has been posted on 19 forums and websites and viewed in 65 countries. In less than one week we are at 2315 views and climbing!

George made a motion to approve a reimbursement of \$200 for costs incurred in the development of the new LPR website. The motion seconded and unanimously approved by the Board.

**Public Relations: Ken Iles**

- Articles submitted to Pano for the St. Patty's Day party at the Morgan's and the Tech Session at Fremont Porsche.

**Rallye: Peter Ridgway**

- May 5<sup>th</sup> Rallye to the Zoo. Peter requested early signup in order to make the Zoo's group reservation deadline (April 18<sup>th</sup>). Without group registration, tickets will be slightly higher.
- June 30<sup>th</sup> rallye will go through the Sonoma back roads and will definitely be "Cheesy".

**Safety Report: Chris Schaut —Absent—but emailed his report for Doug to read**

- There were three events for the month of March 2012 which required observer's reports for PCA. All events were safe. No incidents or issues to report.
  - (1) Autocross Ground School: 3/10/2012
  - (2) Tech Session #1 (Porsche of Fremont): 3/24/2012
  - (3) Autocross #1: 3/31/2012

**Tech: Les Schreiber**

- Tech Sessions usually start at 9:00 AM and go till about 12:00 PM. Normal cost is \$2.00 per person to cover coffee and donuts. A motion was made for the club to pay for the coffee and donuts at the next tech session, up to \$50. The motion was seconded and approved unanimously after a small discussion.
- Next Tech session: April 14, 2012 Bascom Trim & Upholstery (Service they provide)

**Tours: Johnny Musser**

- Recap:
  - No tours in March
  - Closed Tours:
    - The Ladies Tour April 21 – 22 is Sold Out
  - Tours still taking RSVP's: See more detail on the online event Calendar
    - Martin Ranch 'Lunch and Bottle Your Own' RSVP by April 8th
    - Lost Coast Tour (August) RSVP needed by July 15<sup>th</sup> to receive the 20% discount
    - May 13<sup>th</sup> – Les Schreiber's Mother's Day Tour and Brunch. Tour May 13<sup>th</sup>, RSVP to Les by May 7. Details in the LPR calendar.
    - May 19<sup>th</sup> – Tour and lunch at Rocky Point Restaurant. RSVP by May 5 to Kevin and Dede Seward. Details in the LPR Calendar
    - June 10<sup>th</sup> LPR/BMW club Steam Train tour to Sunol (Mike Zampiceni)
- A revised policy for Space Limited Tour Sign-ups was submitted for review. It will be discussed during the May meeting.

**Web Designer: Greg Ryder—Absent--**Pam presented report and included in LPR Website above.

**Webmaster: Dave Dunwoodie—Absent--** Pam presented report and included in LPR Website above.

**Old Business** – Tom Provasi and Rena Schaut will report on new badging procedures at the May meeting.

**New Business**— John Reed lead a discussion and formed a committee to explore increasing membership benefits.

Next Board Meeting will be Tuesday, May 1 at 7 pm at Round Table Pizza, Union and Camden Avenue, San Jose.

Meeting adjourned at 8:06 pm.

Respectfully submitted,

Leslie Orlando, LPR Secretary as recorded by Peter Ridgway, 2011 Secretary