

Approved -LPR BOARD MEETING Minutes— Nov. 3, 2012

The Board Meeting was held at Round Table Pizza on Camden Ave. in San Jose. The meeting was called to order at 7:00pm by LPR President, Doug Ryder.

Board Members present: Doug Ryder, Emilie Highley & Kris Vanacore, Leslie Orlando, George Jansen, John Reed, Tom Provasi and Jackie Mitchell.

Committee Chairpersons present: Anne Roth, Johnny Musser, Dave Dunwoodie, Ken Illes, Sue Sickal, Laurie Delimon, Chris Schaut, Rene Schaut, Bill Highley

Committee Chairs absent: Larry Sharp, Pam Ryder, John Cole, Peter Ridgway, Greg Ryder, Les Schreiber.

Board Member Reports – Updates and Status

President: Doug Ryder –

- Motion was made, seconded to approve the October Minutes.
- Request was made to confirm 2013 Marketing Plan – Per Vince, no plan yet – pending discussions with Doug post meeting same evening.

Vice Presidents: Emilie Highley & Kris Vanacore

October Recap:

- Hawaiian GTG at the Bryant's: A FUN night attended by 24 LPR members - great food and the Mai Tai's were awesome!
- A brief meeting was held by VP's Emilie and Kris reviewing upcoming November & December events.
- The Bryant's were presented with a gift of movie tickets and a fresh pineapple and thanked for an evening that we will all remember!
- Monies collected from the event and being turned in: \$360.00
- Receipt for the gift being turned in for reimbursement: \$34.97
- Rena Schaut's mother passed away on October 21st. The Board approved sending flowers - Citti's florist receipt being submitted in the amount of \$124.91 - reimbursement will be made to Emilie Highley who arranged for, and charged the delivery of the flowers. Many LPR Members were in attendance for the service.

November Highlights

- **2013 Planning Session** - scheduled for Sunday, November 11th - see John Reed, or the POST, for more details. All are welcome
- No GTG's are planned for November

December Highlights

2012 Annual Awards Banquet:

- December 8, 6:30-11pm Paolo's Restaurant downtown San Jose
- Details published in November Post, plan to include in mid-month blast and add to Facebook. Dependent on number of RSVP's will start calling past attendees the week-end prior to Thanksgiving.
- Thank you to Anne Roth for getting motorsportreg.com working to accept reservations (it is so easy to use!)
- Rooms are blocked at the San Jose Marriott and will be held until November 23.
- Menu selection numbers are due to Paolo's November 27 (14oz ribeye or fresh fish of the day)
- DJ booked, dance floor ordered
- Emilie has contacted the board twice to ask for volunteers to reach out to advertisers for give-aways. At this time only John Reed and Tony Vanacore have responded. Any takers from our committee chairs? Otherwise we have a few things left from the Goodie Store.
- **LEFT TO DO:** Program for the evening including award description, Place cards, Any additional decorating, Give-aways.

Secretary: Leslie Orlando

- **Oct. Board Meeting Minutes:** draft approval via a soft copy sent to the newsletter editors for inclusion in the next edition of the Prieta Post. The Post is distributed monthly to members via email and is also available through the LPR website at www.lprpca.org.
- Election results provided stating new 2013 winners:
 - President: Vince Vincent
 - Vice-President: Jacqueline Mitchell
 - Secretary: Christina Vincent
 - Treasurer: Johnny Musser
 - Activities: John Reed
 - Membership: Les Schreiber
 - Member at Large: Larry Sharp
- Motion was made, seconded and approved the new 2013 BOD

Treasurer: George Jansen –

Oct. balance sheet, Total Ordinary Income/Expenses and YTD Income Reviewed.

- **Total Income YTD: \$41,151.74**
- **Total Expenses YTD: \$30,698.12**
- **Net Income YTD: \$10,453.62**
- Laurie D. requested verification of her expenses – as they didn't match what she submitted.- George to provide.
- Motion was made, seconded and approved report.

Activities: John Reed—

- Requested and received the PCA insurance for the November 17th Tech Session at Don's AutoWerks. A copy of the insurance has been sent to the event chairman.
- All the safety reports and release forms for the October 6-7 Blue Lakes Tour and the October 14th Autocross. These are filed in the Activities archives.
- There are no LPR events that require insurance for the month of December.

Note: All Safety Reports received are maintained and held by the Activities Director

Membership: Tom Provasi—

New members from PCA (1)

- Kay & Sandy Moeckel, Los Gatos, 1986 911

Transfers in (0)

- None

Transfers out (0)

- None

Memberships that Expired (10/31/12)

- 5

Total Renewal's for month of October

- 21

Cancelled Membership

- None

LPR Membership

- 1-1-12 Total = 520 (Primary = 293, Affiliates = 227)
- 2-1-11 Total = 524 (Primary = 295, Affiliates = 229)
- 3-1-12 Total = 523 (Primary = 294, Affiliates = 229)
- 4-1-12 Total = 525 (Primary = 297, Affiliates = 228)
- 5-1-12 Total = 529 (Primary = 300, Affiliates = 229)
- 6-1-12 Total = 521 (Primary = 298, Affiliates = 223)
- 7-1-12 Total = 520 (Primary = 299, Affiliates = 221)

- 8-1-12 Total = 519 (Primary = 299, Affiliates = 220)
- 9-1-12 Total = 527 (Primary = 302, Affiliates = 225)
- 10-1-12 Total = 513 (Primary = 295, Affiliates = 218)
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Motion was made, seconded and approved all new members.

Member at Large: Jackie Mitchell—nothing to report

- General motion was made then seconded to approve \$2500 spend for all awards.

Committee Chairperson(s)—Executive Appointees Reports

Advertising Manager: Bill Highley—

- Letter from DelAuto

Autocross: Anne Roth & Larry Sharp

- Last AX of 2012 Season was held on 10-14-2012 58 drivers, event successful.
- ZROC competition was enthusiastically received – will consider making it a regular part of the AX Season.
- Anticipate bid opening for Marina dates sometime in the coming week. No guarantee that dates will be selected by planning meeting on 11-11-2012
- Thank you to John Reed for getting insurance in place, never making me sweat having the certificate by the deadline.
- Thank you to George Jansen for taking care of the financial business in more than a timely manner. It has been a pleasure working with you both.
- Motion was made, seconded and approved for \$250 for trailer graphics

Charity: Sue Sickal –

- 60 ppl served at SJ Shelter
- Suggested doing an Adopt-A-Family
- Motion made, seconded and approve \$750 from charity account to be given to Susan Sickal to apply towards Adopt-A-Family offering.
- Sue to provide more details at next meeting.

Driver's Ed: John Cole – Absent no report

Hospitality: Rena Schaut –no report

Prieta Post: Laurie Delimon

- The November issue of the Post was sent out overnight on 11/01.
- As of 11/05/12 there was a 44% open rate and 26.1% click through on the various links in the issue.
- The year to date open rate has ranged from the mid 40% to over 50%, with click throughs in the mid to upper 30%.

Social Media: Pam Ryder – Absent – submitted report read

- All is well on Facebook and YouTube. I posted a new video called Deconstructing the New Boxster done with Gunter and Ron at Porsche of Fremont. The new video is doing fabulously well with 1100 views in a week! In a chat room on Planet 9 forum, it was described as "The most important video you'll ever need to see on the 981". The video was also featured on renntech.org. The other Porsche of Fremont video, **Deconstructing the New 991** broke 24,000 views yesterday. Ron at POF is planning two more videos that they would like to have done. I will be working with Don Wise to do a video version of his upcoming Tech Session in the next week.

Public Relations: Ken Iles—

- Article on the Blue Lakes tour submitted to Panorama for the 'From the Regions' section but heard from Panorama that the stories are getting backlogged. Look for it in January.

Rally: Peter Ridgway—Absent-no report

Safety Report: Chris Schaut—

- There were two events in the month of October 2012 which required an Observer's Report. All events were safe. No incidents or issues to report.
 - (1) Blue Lakes Tour – October 6 & 7
 - (2) Autocross #8 (IROC) – October 14

Tech: Les Schreiber –absent—report read by President

- Next Tech Session to be at Don's and is to be finalized.

Tours: Johnny Musser

- Recap: October Tour
 - October 6-7 Blue Lake Tour –Beautiful fall weather in the Wine Country, great roads to drive and a crystal clear lake to sit by and drink wine
- Future Tours: See more detail on the online event Calendar
 - Done for the Year

Web Designer: Greg Ryder

Web Master: Dave Dunwoodie –

Old Business -- none

New Business— none

Next Board Meeting will be Tuesday, December 4, 2012 at 7 pm at Round Table Pizza, Union and Camden Avenue, San Jose.

Meeting adjourned estimated at 8:20pm

Respectfully submitted,
Leslie Orlando, LPR Secretary