

## **LPR BOARD MEETING Minutes— June 5, 2012**

The Board Meeting was held at the Round Table Pizza on Camden Ave. in San Jose and the meeting was called to order at 7:00 pm by LPR President Doug Ryder.

Board Members present were: Doug Ryder, Emilie Highley, Kris Vanacore, George Jansen, John Reed, Leslie Orlando, Jackie Mitchell, and Tom Provasi.

Committee Chairpersons in attendance were: Anne Roth, Pam Ryder, Les Schreiber, Johnny Musser, Bill Highley, Peter Ridgway, Dave Dunwoodie, Laurie Delimon, Rena Schaut, Chris Schaut, and Sue Sickal.

Board Members absent: none

Committee Chairs absent: Ken Iles, Larry Sharp, Greg Ryder, John Cole

### **Board Member Reports – Updates and Status**

#### **President: Doug Ryder**

- **May Minutes:** President Doug Ryder noted that the May Minutes were approved via email and asked for questions or comments? There were none.

#### **Vice Presidents: Emilie Highley & Kris Vanacore**

- **May Wrap-Up**
  - No GTG's in the month of May
- **June Activity**
  - Saturday, June 23rd – GTG at the Bennett's. . . Charity Pasta Night
    - 5:00 p.m. on. . . \$25.00 minimum contribution
    - Proceeds go to Morgan Autism Center
    - R.S.V.P. to Debbie by June 18—See POST for more details
- **July “What’s Coming Up”**
  - Sunday, July 22nd – LPR Family Picnic at Blackberry Farm – Sycamore Site
    - No charge event. . . sign up for side dishes
    - R.S.V.P. to Emilie Highley by July 18--See POST for more details

#### **Secretary: Leslie Orlando**

- **May Board Meeting Minutes** were approved by Board Member majority vote on May 13, 2012. A soft copy was sent to the newsletter editors for inclusion in the next edition of the Prieta Post. The Post is distributed monthly to members via email and is also available through the LPR website at [www.lprpca.org](http://www.lprpca.org).

#### **Treasurer: George Jansen**

- **May balance sheet, Total Ordinary Income/Expenses and YTD Income Reviewed.**
  - **Total Income:** \$2,987.75
  - **Total Expenses:** \$3,492.31
  - **Net Ordinary Income:** \$-504.56
  - **Net Income YTD:** \$3,241.12
  - **Advertising Income YTD:** \$8,372.50

#### **Activities: John Reed**

- **Requested and received the PCA insurance for the following events in June:**
  - June 16 - Autocross
  - June 17 LPR/BMW Tour
  - June 23- Tech Session
  - June 30 - Rallye

- **Upcoming requests for PCA insurance for June events:**

- July 6/7 - Tour to the Parade
- July 28 - Autocross

All the event chairpersons have been sent a copy of the insurance.

**Membership: Tom Provasi**

- **New members from PCA (5)**

- Peter Brooks, Australia, 2007 911
- David Lamberson, Aptos, 1960 356 B
- Claus Moeller & Klaus Straub, Germany, 1970 914/6
- Mark & Nancy Sheffield, Fremont, 2012 Panamera
- Martin Veen & Hanneke Brouwer, Netherlands, 1971 911

**Transfers in (0)**

- None this month

**Transfers out (1)**

- Peter & Krista Dalton (to Pacific Northwest)

**Memberships that Expired (5/31/12)**

- 8

**Total Renewal's for month of May**

- 19

**Cancelled Membership**

- None

**LPR Membership**

- 1-1-12 Total = 520 (Primary = 293, Affiliates = 227)
- 2-1-11 Total = 524 (Primary = 295, Affiliates = 229)
- 3-1-12 Total = 523 (Primary = 294, Affiliates = 229)
- 4-1-12 Total = 525 (Primary = 297, Affiliates = 228)
- 5-1-12 Total = 529 (Primary = 300, Affiliates = 229)
- 6-1-12 Total = 521 (Primary = 298, Affiliates = 223)

Motion was made to approve new members, seconded with unanimous board approval.

**Member at Large: Jackie Mitchell**

- Planning has begun to begin preparations for promoting any open board positions for next year. Based upon club policy and procedure this information needs to be declared by August 2012 in order to have enough time to properly advertise and promote any board member openings.
- All board members have been requested to review their current job profile on record and submit any adds or changes based upon current duties and confirm all changes with Jackie by August 1.

**Committee Chairperson(s)—Executive Appointees Reports**

**Advertising Manager: Bill Highley**

- Pam has been contacting each advertising partner to see if she can be of any assistance.
- Last month Pam wrote website profiles for Don's Autowerks, AJ Auto Detailing, Dings and Dents and Dell Auto Group. All will appear on the website in the next month. Others on the list we have stepped in to assist are Bascom Trim and Upholstery and Porsche of Fremont
- We received a request from Revolution Motorsports in Redwood City for a Partner presentation. Here is what the owner said, "I've gotta say that you guys have one of the best put together websites of any PCA chapter I've seen, and your Facebook page has some great interactivity with the YouTube channel going on as well. Can you tell us about the different levels of sponsorship, and what opportunities and advantages come with each one? We would

also be interested in meeting for a formal presentation as you mentioned." LPR has since followed up with pricing information and am awaiting their response.

**Autocross: Anne Roth**

- May 27<sup>th</sup>, AX #3 was well attended with 57 drivers, 12 runs each (684 laps)
- Event showed a profit.
- Next AX is June 16<sup>th</sup>, insurance has been received from John Reed and forwarded to Marina Motorsports

**Charity: Sue Sickal**

- Several ideas were shared about different ways for club members to get more involved in the community, e.g. bringing and preparing food for local shelter guests.
- This and other ideas will require more research and a request was made to send any additional ideas to Sue directly.

**Driver's Ed: John Cole – Nothing to report**

**Hospitality: Rena Schaut – Nothing to report**

**Prieta Post: Laurie Delimon**

- The Post went out early Monday, June 4.

**Social Media: Pam Ryder**

- All is going well with Facebook and YouTube
- Will continue working with Greg Ryder and Dave Dunwoodie to enhance the website.
- Laurie will address any issues concerning the Post

**Public Relations: Ken Iles - Absent – No report submitted**

**Rallye: Peter Ridgway**

- SWAP meet was a HUGE success!
  - Food stations served more food than ever before.
  - Volunteers worked long hours – Need more volunteers for next year
  - Total funds received: \$3,605.50
  - Total expenses: \$1,237.73
  - Total Profit: \$2,367.77

**Safety Report: Chris Schaut**

- There were four (4) events for the month of May 2012 which required Observer's reports for PCA. All events were safe. No incidents or issues to report.
  - (1) Tour to Oakland Zoo- 5/5/2012 (Originally planned as a Rallye)
  - (2) Mothers' Day Tour and Brunch - 5/13/2012
  - (3) Big Sur Fun Run & Lunch - 5/19/2012
  - (4) Autocross #3 - 5/27/2012

**Tech: Les Schreiber**

- June 23 Tech Session cancelled

**Tours: Johnny Musser**

- Recap: May Tours
  - May 5<sup>th</sup> Oakland Zoo Tour – Because of low number of sign-up's the Oakland Zoo rallye became the Oakland Zoo tour. It was a beautiful drive thru the Oakland hills and a nice tour of the Zoo.

- May 13<sup>th</sup> Mother's Day Tour – A nice drive thru the Santa Cruz Mountains and good wine and food at Bargetto Winery.
- May 19<sup>th</sup> Fun Run to Rocky Point – Another beautiful spring day and a great drive over the Santa Cruz Mountains, past Elkhorn Slough and down the Coast to Rocky Point Restaurant.
- Tours still taking RSVP's: See more detail on the online event Calendar
  1. June 17<sup>th</sup> - LPR/BMW club Vintage Train tour to Sunol (Mike Zampiceni). Space for 9 more people is available. Details in the Prieta Post and LPR Calendar
  2. August 10 – 12 - Lost Coast Tour RSVP needed by July 15<sup>th</sup> to receive the 20% discount. Currently 13 of the 22 rooms have been taken. Details in the Prieta Post and LPR Calendar.
  3. October 6 – 7 Blue Lakes Tour – Reservation will be taken starting June 25<sup>th</sup> with an 18 car limit. Cost \$260 per couple or 195 Single. Details will be in the Prieta Post and LPR Calendar

**Web Designer: Greg Ryder –Absent – Nothing to report**

**Web Master: Dave Dunwoodie**

- Link from old website was noted as down last Sunday preventing any auto forwarding to new website but was confirmed on Tuesday evening as fully functioning.

**Old Business –**

- Membership Benefits Proposals (wrap-up)
  - Purchase a Go Pro Camera to further publicize events. The cost will be in the \$200-\$300 dollar range. No official vote taken to approve the expenditure. Further discussion and exact cost to be analyzed.
  - Tech sessions will remain free but with a request by the chairman for a donation to help cover some of the costs of donuts, bagels and coffee.
  - Eliminate the appreciation gifts to outgoing board and committee members.

**New Business—**

- Summer has arrived and our current meeting place is becoming very busy making it more challenging for everyone to hear the details covered in the meetings. A request was made to submit any new suggestions for alternate meeting locations to Doug Ryder ASAP.
- Suggestion was made to think about holding the annual banquet during a different month of the year to allow for more flexibility in space and at a lower cost.
- Suggestion was made to move the awards process to the responsibility of the Member At Large for organizing and submission. Subsequent years may be easier going forward if we use the template Tom Provasi created for the submission process.

Next Board Meeting will be Tuesday, July 3 at 7 pm at Round Table Pizza, Union and Camden Avenue, San Jose.

Meeting adjourned at 8:24 pm.

Respectfully submitted,  
Leslie Orlando, LPR Secretary