



A WEEKLONG COMMUNITY CELEBRATION THAT BRINGS FAMILIES TOGETHER!

Fort Nelson Loves Families
Family Week October 7-13, 2013

Encana along with the Fort Nelson Community Literacy Society, the Fort Nelson and District Chamber of Commerce and the Northern Rockies Children and Family Action Committee are inviting community organizations and businesses to take part in a weeklong celebration of families.

Our goals are to celebrate the family, expand on our already family-friendly culture, and recognize the importance families play in our economic growth.

There are many ways for businesses and organizations to celebrate Family Week. Show your appreciation for families by organizing a special event, providing draw prizes, and/or offering special promotions and discounts during the week of October 7-13, 2013.

Be part of the buzz! The advertising campaign will include, print, radio, and social media. Sponsors of this community-wide initiative have the opportunity to attract new clientele, increase their community profile and support Fort Nelson's family-friendly culture.

How will your business/organization be recognized?

- Ⓢ Your name in the sponsors' list on 2000 promotional booklets distributed all over town
- Ⓢ Your organization's event advertised in the 2000 promotional booklets
- Ⓢ Your special promotions listed in the 2000 promotional booklets
- Ⓢ Radio advertising

Please join us in celebrating families during Family Week!

For more information or to register your event, contact Kristy Chaffey @ 250.774.4415 or kchaffey@fncls.com:

To be included in our promotional booklet, confirm your contribution prior to June 21, 2013.





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Some Ideas

- Window Display/banner Fort Nelson loves Families October 7-13
- Draw prizes (an item from your business, family pass, tickets to an event, board games, gift certificates: family restaurant, groceries, entertainment)
- Special discounts
- Giveaway for children
- Family madness event
- 10th family through the door ...
- Recognize/advertise family week within regular promotions
- Family event with your own employees
- Family coupons
- In house draw prizes
- Special event: have a special guest, entertainment, balloons

For Restaurants:

- Special family menu
- Free dessert
- Drawing contest
- Special family dessert to share



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Special Event Guidelines

- Include activities that the whole families can participate in
- Event can be targeted to different age groups from babies to seniors
- Free or low cost
- Events can be scheduled throughout the day including evenings and weekend

Organization/Business Name: _____

Physical Address: _____

Contact name and phone number for event: _____

Date and Time of Event: _____

Cost: _____

Description of event/promotion (20 words or less): _____

To be completed in the promotional booklet, confirm your contribution prior to **June 21**. Fax this form to 250.774.4416 or email kchaffey@fncls.com (Kristy Chaffey, Fort Nelson Community Literacy Society).