

# apprentice bc

December 12, 2011

Janice Adams, CCDP, B.ED.  
Fort Nelson Employment Services  
5012 - 49 Avenue PO Box 1266  
Fort Nelson BC V0C 1R0

Re: Introduction to the New Apprentice BC Website

The purpose of this letter is to inform you about a new web site designed to assist unemployed apprentices in connecting with employers who are hiring so they can complete their apprenticeships and gain their trade qualifications.

Apprentice BC makes connecting with the right employer easy. This is a free service that assists apprentices with finding employment and completing their work-based training.

A personalized and detailed profile is created and posted to the Apprentice BC database, which will be visible to interested employers. Potential employers who view the profiles are seeking individuals who are skilled, qualified and self-motivated, with the drive and dedication which will provide their organization with a valuable asset.

This database allows an apprentice to edit and maintain the profile as further training and work-based hours are completed, as well as receive updates regarding interested employers.

The site can also be a useful tool in assisting individuals who have taken trades training in the past but did not complete their Certificate of Qualification, and have been working or seeking work outside of the trades since then.

Please familiarize yourselves with the Apprentice BC website, at [www.apprenticebc.ca](http://www.apprenticebc.ca).

For your reference, the following materials have been included with this letter:

- Brochures which provide a message to the apprentices
- Brochures which provide a message to the employers
- An Apprentice BC poster which can be displayed in the relevant area of your office

If you feel that this service will be of interest to any of your current clients, please encourage them to complete and submit a profile to the website. An Apprentice BC representative will send a confirmation email to them with information on how to log in to their online profile in the future, and also contact them directly to learn about their current employment goals.

If you have any further questions, please do not hesitate to contact me.

Sincerely,

Ed Jarvis  
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[apprenticebc.ca](http://apprenticebc.ca)

Connecting BC's  
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