



WHAT'S ALL THE FUSS ABOUT?

So, you've heard of [Startup Weekend](#), but what's it all about?

Startup Weekend is no ordinary event. It is an event where like-minded entrepreneurs gather for a weekend of company creation. In **54 hours**, you take an initial idea from the Friday night pitches through to a mind spinning start-up company, on Sunday night.

Don't think it's just developers.. It's marketing **maestros**, design **gurus**, business development **wizards**, legal **geniuses** and the specialist of startups – the jack of all trades coming together as one, creating a harmony that can only be envied by the corporate world.

OKAY – so that may be slight sales mode, but it truly is all about bringing together the knowledge of the local entrepreneur scene, and helping those in need to find their feet in the world of startups. Need some info?

When: August 23-25, 2013

Where: The Innovation Center; 1636 Popp's Ferry Road, Suite 100, Biloxi, Mississippi 39532

Tickets: \$75 --- Students get half off! (use STUDENT code)!

Friday night is all about networking and the **pitches**. Those with an idea, and who are brave enough to stand in front of 30 strangers, give their 1 minute elevator pitches to the crowd. The ideas that people like and want to work with then get created. From there on, **within 48 hours you have to deliver a product and business plan** that can stand up to the harsh light of day. Mentors will be on hand to help you fine tune the idea, that was only conceived 12 hours ago, into a working company with huge potential profits - all in 36 hours.

Sounds **intense**? It is!

Sunday night is where the jury panel comes in. Seasoned professionals that have been through the startup mill many times over will scrutinize and find the holes in the plan to evaluate the chances of real world succession.

From there? Well, it's all up to you. Startup Weekend can only help you start your dream. It's up to you to live it out.

BILOXI.STARTUPWEEKEND.ORG

