

## 2013 LOSS PREVENTION SEMINAR for Physicians in the D.C. Metro Area



# IN DEFENSE OF GOOD MEDICINE

**MSDC**  
MEDICAL SOCIETY OF THE  
DISTRICT OF COLUMBIA

The defense of a medical malpractice incident or claim should focus on the quality of medical care provided. However, without effective risk management, non-medical issues often take center stage. As a physician, you've spent years developing your clinical expertise; you should feel confident your sound medical judgment is legally defensible.

While previous seminars have explored how risk management issues can damage a physician's credibility and a claim's defensibility, this seminar reinforces the positive. Just as weak risk management practices may have negative consequences, strong and effective practices can increase your credibility, enhance a claim's defensibility, and may help you avoid malpractice claims altogether. Utilizing proven risk management strategies reduces your liability risk and, if a claim is brought, keeps the focus where it should be—on defending you and good medicine.

Members  
of the Medical  
Society of the  
District of Columbia  
**SAVE 50%**  
on the  
seminar fee

EARN UP TO  
**2.0**  
CME CREDITS

SAVE UP TO  
**5%**  
ON YOUR  
PREMIUM\*

### **TWO-HOUR, ON-SITE SEMINAR FOR PHYSICIANS: 6:00-8:00 P.M.**

You can attend the loss prevention seminar as a live, two-hour seminar at convenient locations in your area. The seminar fee is \$100 (**\$50 for members of the Medical Society of the District of Columbia**) and includes refreshments and handout materials. Sign-in and refreshments begin at 5:30 p.m.

*\*With full participation and qualification. See details and seminar schedule on pages 2 and 3.*

*Take action to face uncertainties  
with more clarity and greater control.*

## **2013 LOSS PREVENTION SEMINAR LEARNING OBJECTIVES**

Participation in this seminar will better enable participants to:

- Identify successful risk management strategies from closed malpractice claim files involving various medical specialties;
- Examine the roles documentation and communication play in defending malpractice claims; and
- Implement proactive risk management and patient safety strategies to improve patient outcomes and strengthen the defense of malpractice claims.

## **Who Should Attend?**

This loss prevention seminar is intended for physicians of all specialties; no experiential or academic prerequisites are necessary.

## **Questions?**

For more information regarding our seminars, please call 800.282.6242, extension 5012.

## **Faculty**

Seminars are developed and led by ProAssurance's experienced faculty.

**Brandy Boone, J.D.**  
*Manager, Risk Resource*

**Stephen Shows, J.D.**  
*Senior Risk Management Consultant*

**Ashley W. Umbach, J.D.**  
*Risk Management Consultant*

By participating in the 2013 seminar for physicians, you are taking important steps toward:

- Staying informed about litigation trends that affect you;
- Incorporating the latest risk management thinking into your practice; and
- Managing risk to best position your practice to reduce the likelihood of a lawsuit.

For over 27 years, ProAssurance companies have offered loss prevention seminars for physicians. These highly regarded, informative programs have helped physicians keep up-to-date with the latest risk management concerns.

## **Earn Continuing Medical Education Credit**

ProAssurance Indemnity is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

ProAssurance Indemnity designates this educational activity for a maximum of 2.0 *AMA PRA Category 1 Credit(s)*<sup>™</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity.

## **Participation may qualify you for savings on your premiums\***

Participation in this loss prevention live seminar may qualify you for a 5% premium credit if you are in attendance for the full two-hour program. We encourage you to contact your ProAssurance representative to see if you qualify for a 5% premium credit under our comprehensive system of discounts and rewards for loss prevention seminars. Premium credits are subject to approval by the state insurance department and are applied at renewal of your insurance policy.

A physician not currently insured with ProAssurance may earn premium credit if he or she becomes a ProAssurance insured within one year of attending a seminar.

*\* Ob-Gyns who are insured through the Ob-Gyn Risk Alliance Purchasing Group program, underwritten by ProAssurance, may participate in this loss prevention seminar for CME, but have a separate specialty-specific risk management program available to earn premium credit.*

*This could be the smartest two hours  
you invest in minimizing risk all year...*

## 2013 LOSS PREVENTION SEMINAR for Physicians in the D.C. Metro Area

### 2013 Physician Seminar Schedule

\$100 fee per seminar  
Two hours per seminar: 6:00-8:00 p.m.  
Sign-in and refreshments begin at 5:30 p.m.

DATE	CITY/LOCATION
<b>TH, April 11</b>	<b>Washington, DC</b> <b>American College of Cardiology</b> 2400 N St, NW
<b>TH, May 16</b>	<b>Washington, DC</b> <b>American College of Cardiology</b> 2400 N St, NW
<b>WED, June 12</b>	<b>Washington, DC</b> <b>American College of Cardiology</b> 2400 N St, NW
<b>TH, July 25</b>	<b>Washington, DC</b> <b>American College of Cardiology</b> 2400 N St, NW
<b>TU, September 17</b>	<b>Washington, DC</b> <b>American College of Cardiology</b> 2400 N St, NW
<b>WED, September 18</b>	<b>Bethesda, MD</b> <b>Bethesda Marriott</b> 5151 Pooks Hill Road
<b>TU, October 15</b>	<b>Washington, DC</b> <b>American College of Cardiology</b> 2400 N St, NW
<b>TU, November 12</b>	<b>Washington, DC</b> <b>American College of Cardiology</b> 2400 N St, NW

**Note: Services for persons with disabilities are available. If special arrangements are required for an individual to attend this program, please notify us promptly by calling 800.282.6242. Reasonable advance notice is requested.**

**MSDC Members**  
**save 50% on the**  
**seminar fee!**



### 2013 Physician Seminar Registration

We can no longer accept credit card information by mail, telephone, or fax.

TO PAY WITH A CREDIT CARD, register online securely at **ProAssurance.com**. From the ProAssurance homepage, click on "Seminars," then "Physician Live Seminars" to sign up for the seminar date of your choice.

OR, ENCLOSE YOUR CHECK FOR \$100 (\$50 for MSDC Members) payable to **ProAssurance Indemnity** with this completed form. Please mail to:

**ProAssurance Companies, Risk Management Services**  
**PO Box 809196, Chicago, IL 60680-9196**

Please select the seminar you wish to attend:

- TH, April 11**                      **Washington, DC**
- TH, May 16**                      **Washington, DC**
- WED, June 12**                    **Washington, DC**
- TH, July 25**                      **Washington, DC**
- TU, September 17**                **Washington, DC**
- WED, September 18**            **Bethesda, MD**
- TU, October 15**                 **Washington, DC**
- TU, November 12**               **Washington, DC**

**Note: Seminars are from 6:00 p.m. - 8:00 p.m. Sign-in and refreshments begin at 5:30 p.m.**

- I have indicated my seminar choice above. I understand ProAssurance will send me a registration confirmation and map two weeks prior to the seminar.
- My check for \$100 (\$50 for MSDC members) payable to ProAssurance Indemnity is enclosed.

To complete my registration, my name and address follow:

First Name: \_\_\_\_\_ M.I. \_\_\_\_\_

Last Name: \_\_\_\_\_

Degree: \_\_\_\_\_

Group Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Telephone: (\_\_\_\_\_) \_\_\_\_\_

Email Address: \_\_\_\_\_

- Please send me MSDC membership information.
- Please have a ProAssurance representative contact me regarding professional liability coverage options.

Note: Your registration fee is not refundable, yet is transferable to another one of our 2013 physician seminars.

We will send you a registration confirmation and map two weeks prior to the seminar date you have selected.