

Girl Scouts Kick Off Cookie Sale Feb. 1

Cookie fans are excited about getting their cookies sooner in 2013

(Wichita)- Your favorite cookie entrepreneurs will be out and about in uniform beginning Feb. 2, 2013 selling your favorite cookies: Thin Mints; Caramel deLites; Peanut Butter Patties; Thanks-A-Lots; Peanut Butter Sandwiches; Lemonades; and Shortbreads, and new to the Cookie Sale, Mango Crèmes. Girl Scout Cookies are available for \$3.50 per box and all of the proceeds support Girl Scouting in local communities.

The Girl Scout Cookie Program is the largest girl-led business in the country and for many; it is their first entrepreneurial venture. Through participating in the cookie program, girls develop five essential skills:

1. Goal Setting
2. Decision Making
3. Money Management
4. People Skills
5. Business Ethics

Girl Scout Cookies are only sold for six short weeks every year, but the benefits for girls last throughout their entire lives.

NEW for the 2013 Girl Scout Cookie Sale:

- Cookies Now! From the very first day of the Cookie Sale, girls will have packages of cookies on hand to sell door-to-door and to family and friends. This means selling, delivering and money collection is done in one easy step! No more taking orders, waiting weeks, then returning for the delivery and collecting money. The Direct Sale condenses all that work into one simple step. Customers are instantly gratified and girls experience immediate success.
- National Girl Scout Cookie Day will be recognized on Friday, February 8, 2013. This is a day to raise awareness about the Girl Scout Cookie Program and the skills girls learn as well as how to purchase cookies.
- Mango Crèmes! Close your eyes, take a bite, and feel like you're on a tropical island. Mango Crèmes combine a crispy cookie with the taste of mango. No trans fats, hydrogenated oils, or preservatives—just pure island delight!

To find cookies in your area visit kansasgirlscouts.org or call 888-686-MINT.

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Girl Scouting builds girls of courage, confidence and character, who make the world a better place. Girl Scouts of Kansas Heartland is the premier leadership development organization for girls and serves more than 16,500 girls and adults in 80 Kansas counties through its operational headquarters in Wichita, Kan., and regional offices in Emporia, Garden City, Hays and Salina.