# Practices of Successful Leaders

A three-day program designed for anyone who wants to improve their leadership abilities. Participants in this program will develop an understanding of the key practices of high-performing leaders.

## Description:

This workshop combines facilitator-led reviews of leadership research, empirically validated feedback, interactive exercises, individual and group processes, and video case studies to provide participants with an opportunity to:

- Understand the fundamentals of the concept of leadership versus management
- Understand the practices that define an effective leader
- Recognize the realities (or practical implications) of applying leadership in today's environment
- Gain insight through feedback of one's leadership strengths and opportunities for improvement and
- Develop a plan to enhance one's own leadership

This program gets at the heart of leadership. It uses the research of Kouzes and Posner, Noel Tichy and Daniel Goleman, to name a few, to define key practices of high-performing leaders. It concludes with action planning to define specific next steps to enhance one's leadership.

### On Leadership

The first responsibility of a leader is to define reality. The last is to say thank you. --Max DePree

If your actions inspire others to dream more, learn more, do more and become more, you are a leader. — John Quincy Adam

Leadership is action, not position. □~Donald H. McGannon

I believe that the capacity that any organization needs is for leadership to appear anywhere it is needed, when it is needed. --Margaret J. Wheatley

## Sample of Program Topics:

- Management vs. Leadership
- Nature vs. Nurture
- Review of Leadership Models
- Review of Participant Feedback
- Anatomy of a Challenge
- Credibility
- Attributes of Leaders
- Using Outsight to Gain Insight
- Bringing Vision to Life
- Developing Vision Statements
- Developing Competence and Commitment in Followers
- Attributes of a Leader
- Values in Action
- Recognition as a Sustainer
- Developing a Plan of Commitment

# What people say about the program:

- This program was extremely relevant; I would highly recommend it to anyone
- Best instructional work session I have ever attended.
- At first I thought, "How can I afford three full days away from the office?" Now I realize I could not afford to have missed it!
- Program was challenging. There is a need for all of us to look inside ourselves to see what's really there. This program helped to do that. I got to the point where it appeared I was outside myself looking in.
- I don't give up this much time easily, but it was worth it
- This course was a roller coaster ride that is not yet over. I'm not sure where it will take me.
- Well thought out! Thought provoking! Entertaining!
  Challenging! A great program!
- I was somewhat skeptical about what I might learn. I walked away with a different worldview of why leadership is important and what I can do to make a difference.
- My objectives were exceeded. This was an excellent eyeopener.
- One of the best workshops I have ever attended. Excellent opportunity to do practical work. An opportunity to look deep inside myself and to put in writing thoughts and ideas to follow through with.
- If I do what I know needs to be done, it will have been well more than worth my time.
- This program has made me look at leadership as a more practical, every day role that everyone can do.

# Program facilitated by Don Robertson & Donna Goss

Co-Directors, Leadership & Executive Development

#### What people say

"Exceptional instructors, well read and current in their areas of expertise."

"Peerless facilitators, easy demeanor, great climate.

"In synch with one another which adds a great dimension to the learning."

"Dedicated and sincere."

"Their enthusiasm and belief in the subject is evident."

"Best team it has ever been my privilege to work with."

"I would love to have them work for my organization."

#### FOR MORE INFORMATION CONTACT:

Coleen Seng 610-861-5590 cseng@northampton.edu

Center for Business & Industry Leadership & Executive Development 511 East Third Street Bethlehem, PA 18015

www.northampton.edu/cbi/ldi