



CAREER LIFTOFF® INTEREST INVENTORY

PERSONAL REPORT

Name: Joellyn B Schwerdlin	Date: 9/29/2012
ID: PP407	

Your Career Lifftoff® Interest Inventory (CLII) Personal Report is intentionally concise. To be useful to you it must reflect your interests and be presented in a way that will engage and encourage you.

First, you will see a two page Graphic Profile Report. This Report gives a visual reference point. Look at your scores and concentrate on the highest scores.

Next, you will see a more detailed explanation of your results in the Personal Report. The data presented represent your interests and are presented to you in rank order... occupations where you expressed the most interest.

Background Information For You On The Holland Theory

The Career Lifftoff® Interest Inventory is built according to John Holland's Theory of Careers, the most widely-used vocational interest and career guidance system.

According to Holland's theory, people tend to choose environments that are consistent with their individual preferences and style. The Holland Theory is based on the assumption that both people and environments can be classified into six basic types: **REALISTIC, INVESTIGATIVE, ARTISTIC, SOCIAL, ENTERPRISING, and CONVENTIONAL** (RIASEC).

An important tenet of Holland's theory, as it applies to the CLII, is the notion that **actual behavior** is determined by the interaction of the individual and his or her environment. This is what allows the CLII to be used for purposes of career choice. Holland states that outcomes such as job choice, career change, and levels of advancement can be forecast from an assessment of one's vocational interests.

For more information on John Holland's Theory of Careers Please read:

Holland, J. (1997) *Making vocational choices: A theory of vocational personalities and work environments* (3rd ed.). Odessa, FL: Psychological Assessment Resources.



CAREER LIFTOFF® INTEREST INVENTORY

PERSONAL REPORT (PAGE 2)

Name: **Joellyn B Schwerdlin**

ID: PP407

Date: 9/29/2012

Std. Score	Low			Mid-Range			High			REALISTIC Scales		
	25	30	35	40	45	50	55	60	65		70	75
33			♦									Realistic - Likes to work with things, such as machines, tools, and plants; seeks technical or physical tasks and likes to work with one's hands. Often is practical and good at solving problems. Solves problems by doing. Typically values independent mindedness, frankness and physical activity and enjoys the outdoors.
33			♦									Protective Services - Enforcing the law, or guarding and protecting people or property, which includes police, military, corrections/prisons, security, or customs.
33			♦									Skilled/Mechanical/Technical - Working with tools and machines, fixing and installing products and equipment such as a machinist, electrician, plumber, or welder.
36				♦								Production Services - Putting things together and assembling components or products involving such things as assembly line work with machine tools.
50						♦						Farming/Environmental - Growing, caring for, or harvesting plants or animals, including farming, ranching, forestry, wildlife conservation, and pollution control.
33			♦									Transportation - Transporting people or goods including operating trucks, taxis, cars, buses, planes, helicopters, boats, or ships.

Std. Score	Low			Mid-Range			High			INVESTIGATIVE Scales		
	25	30	35	40	45	50	55	60	65		70	75
44						♦						Investigative - Likes working with ideas, data or observable facts and likes to watch, learn, analyze and solve problems. Tends to be good at math and science, likes analyzing data and likes to work independently. Solves problems by thinking. Typically values logic, caution, the creative process, science, intellectual freedom and precision.
42						♦						Physical Sciences - Studying, researching or applying the physical sciences including physics, mathematics, engineering, meteorology and astronomy.
40						♦						Biological Sciences - Studying, researching or applying the biological sciences including biology, zoology, oceanography, and genetics.
36				♦								Medical Sciences - Studying, researching or applying the medical sciences including surgery, pediatrics, neurology, and infectious diseases.
65										♦		Behavioral Sciences - Studying, researching or applying the behavioral sciences including sociology, anthropology, and psychology.
46						♦						Information Technology - Researching and developing computer systems, applications and technologies, including designing new computer technologies.

Std. Score	Low			Mid-Range			High			ARTISTIC Scales		
	25	30	35	40	45	50	55	60	65		70	75
59										♦		Artistic - Likes working in unstructured situations where creativity can be used. Enjoys writing, designing, performing (theater or music) and the visual arts. Solves problems by expressing feelings or ideas creatively. Is aesthetically sensitive and trusts intuition. Typically values novelty, unstructured conditions, nonconformity and artistic freedom.
73											♦	Performing Arts - Performing before an audience, including interpreting a part or role, playing an instrument, singing or dancing.
48						♦						Visual Arts - Creating a tangible, visual, original expression in the areas of painting, drawing, sculpture, or designing materials to achieve an artistic effect.
51							♦					Crafts - Producing art and craft objects including designing and engraving jewelry, bracelets, pottery, window displays, and sets for plays.
62											♦	Creative Arts - Creating new ideas and concepts including writing a book, story, play, poem, or music, or designing high-fashion items such as clothing.
51						♦						Computer Graphics Design - Creating images on computers including, virtual reality, websites, commercials, Internet applications, or interactive video.

Std. Score 1 2 7 16 31 50 69 84 93 98 99
Percentile Standing



CAREER LIFTOFF® INTEREST INVENTORY

PERSONAL REPORT (PAGE 3)

Name: **Joellyn B Schwerdlin**

ID: PP407

Date: 9/29/2012

Std. Score	Low			Mid-Range			High			SOCIAL Scales		
	25	30	35	40	45	50	55	60	65		70	75
59								◆				Social - Likes to work with other people rather than things; to instruct, advise, empathize, express or assert feelings, or otherwise care for others. Enjoys training, instructing, counseling, or curing others. Solves problems by relating to others in a helpful way. Typically values genuineness and ethical awareness and has a strong sense of community.
44				◆								Personal Caring Services - Helping and caring for sick, injured or mentally ill people, including children, the elderly, or people with chemical dependency.
61										◆		Counseling - Helping others in understanding themselves, including relationships, crisis intervention, and identifying additional helping resources.
69											◆	Education - Teaching and imparting knowledge to others by helping people learn through coaching, mentoring, presentations, or instruction.
54						◆						Spiritual - Assisting people explore spiritual issues and beliefs, including ministering to the spiritual needs of others, or participating in religious services and study groups.
58								◆				Customer Service - Assisting customers by providing information, listening to concerns, and helping resolve issues.

ENTERPRISING Scales												
Std. Score	25	30	35	40	45	50	55	60	65	70	75	Description
46					◆							Enterprising - Likes to work with people or data, have an impact, and achieve goals by persuading, selling, influencing or directing others. Tends to be assertive and enthusiastic. Solves problems by taking the lead and taking risks. Typically values having influence on others, status, excitement, making decisions, and selling ideas.
54								◆				Sales - Selling products and services including making presentations, persuading people to buy, and negotiating terms and conditions of a sale.
40				◆								Politics - Participating in political activities including debating political issues, participating in political rallies, campaigning for candidates, or seeking political office.
48						◆						Hospitality - Providing services to the traveling public, including coordinating public relations events, or managing a convention center, resort, hotel or restaurant.
54								◆				Business Entrepreneurship - Starting, growing, and managing a business, including financing, marketing and promoting a business.
39				◆								Legal - Providing legal counsel, including advising clients on legal matters or presenting legal arguments on personal or public policy issues.

CONVENTIONAL Scales												
Std. Score	25	30	35	40	45	50	55	60	65	70	75	Description
38				◆								Conventional - Likes working in structured situations and working with details or data. Is good at organizing, following procedures, learning regulations/rules and calculating or budgeting. Solves problems by being organized. Typically values efficiency, self-control, social status, and respects the prevailing values of society.
43					◆							Business Administration - Providing business administrative management services, including accounting, purchasing, and the management of services/personnel.
44						◆						Retail Sales - Providing sales support, including operating a cash register, taking inventory, and ordering and stocking products.
38				◆								Government Services - Providing government services to the public by administering and interpreting governmental policies and regulations.
42					◆							Administrative Support Services - Performing diverse office activities including word processing, filing, bookkeeping, and answering phone calls.
38				◆								Banking & Finance - Administering and monitoring financial information including banking, finance, taxation, and currency exchange.

RESPONSE PATTERN INDICES											
Std. Score	Strongly Disagree	Disagree	Unsure	Agree	Strongly Agree	Response Percentage Breakdown - The percentage of responses to each response option.					
	35	26	18	15	5						
49			◆			Inconsistency - The number of inconsistent responses. Providing inconsistent responses may yield results that are not a true reflection of actual interests.					

Std. Score	1	2	7	16	31	50	69	84	93	98	99
Percentile Standing											



Name: **Joellyn B Schwerdlin**

ID: PP407

Date: 9/29/2012

Performing Arts

A high score on this scale indicates that you would likely enjoy performing on stage and being able to entertain or amuse other people. This may include interpreting a part or role, playing an instrument, singing, dancing or providing comedic interpretation. **Performing Arts** falls under the ARTISTIC occupational category. Individuals who fall into this category are distinguished by their interest in working in creative, aesthetic environments that are relatively unstructured and allow for artistic freedom. They can be emotionally sensitive and trust intuition and are good at improvisation. Representative jobs include:

Actor
Media Broadcaster
Choral Director
Musician, vocal
Choreographer

Public Speaking Coach
Comedian
Theatre Director
Musician, instrumental
Dancer

Model
Drama Coach
Radio Announcer
Dancing Instructor
Public Relations Specialist

Education

A high score on this scale indicates that you likely enjoy teaching and imparting knowledge to others by helping people learn through coaching, mentoring, presentations, or instruction. **Education** falls under the SOCIAL occupational category. Individuals who fall into this category are distinguished by their interest in working with people more than things. They enjoy caring for others by instructing, advising, empathizing, or expressing feelings. Individuals with a strong interest in **Education** thoroughly enjoy teaching others basic concepts and skills. Representative jobs include:

Athletic Trainer
Tutor
Professor, College
Teacher's Aide
Corporate Trainer

Coach
Teacher, Elementary
Teacher, High School
Teacher, Special Education
Home-School Consultant

Curriculum Integration Specialist
Charter School Education Specialist
Community Education Instructor
Educational Paraprofessional
Teacher, Special Education

Behavioral Sciences

A high score on this scale indicates that you would likely enjoy studying, researching, or applying the behavioral sciences. You most likely would enjoy investigating issues in order to understand human or animal behavior. **Behavioral Sciences** falls under the INVESTIGATIVE occupational category. Individuals in this category are distinguished by their interest in working with ideas, data, or abstract concepts. They enjoy math and science, like analyzing data, and like working independently. Individuals in this category solve problems by thinking and value logic, critical analysis, the creative process, science, intellectual freedom and precision. Representative jobs include:

Psychologist
Job Analyst
Urban/Regional Planner
Economist
Historian

Sociologist
Anthropologist
Linguist
Market Research Analyst
Human Resources Specialist

Research Specialist, Social Welfare
Psychological Operations Specialist
Political Scientist
Speech Pathologist
Survey Researcher



CAREER LIFTOFF® INTEREST INVENTORY

PERSONAL REPORT (PAGE 5)

Name: **Joellyn B Schwerdlin**

ID: PP407

Date: 9/29/2012

Creative Arts

A high score on this scale indicates that you likely enjoy creating new ideas and concepts. This enables you to use your imagination to create something such as a book, story, play, poem or song. **Creative Arts** falls under the ARTISTIC occupational category. Individuals who fall into this category are distinguished by their interest in working in creative, aesthetic environments that are relatively unstructured and allow for artistic freedom. Representative jobs include:

Reporter, Investigative
Screen Writer
Lyricist
Editor, Book
Editorial Writer

Composer
Director, TV
Writer, Science Fiction
Film Director
Biographer

Editor, Newspaper
Playwright
Fashion Designer
Columnist
Author, Children's Literature

Counseling

A high score on this scale indicates that you likely enjoy helping others to better understand themselves. **Counseling** falls under the SOCIAL occupational category. Individuals who fall into this category are distinguished by their interest in working with people more than things. They enjoy caring for others by instructing, advising, empathizing, or expressing feelings. Individuals with a strong interest in **Counseling** enjoy helping others to understand themselves, including relationships, crisis intervention, and identifying additional helping resources. Typical jobs include:

Psychologist, Clinical
Substance Abuse Counselor
Psychologist, School
Director of Counseling
Mental Health Social Worker

Career Counselor
Guidance Counselor
Financial Aid Counselor
Licensed Social Worker
Corrections Counselor

Parole Officer
Voc. Rehab. Counselor
Half-Way House Counselor
Marriage Counselor
Trauma Counselor

Customer Service

A high score on this scale indicates that you would likely enjoy assisting customers by providing information, listening to concerns, and helping resolve issues. **Customer Service** falls under the SOCIAL occupational category. Individuals who fall into this category are distinguished by their interest in working with people more than things. They enjoy caring for others by instructing, advising, empathizing, or expressing feelings. Individuals with a strong interest in **Customer Service** are typically good at addressing the complaints of others and have good listening skills when serving and addressing customer needs. Representative jobs include:

Admissions Counselor
Customer Service Rep.
Host/Hostess, Restaurant
Gaming Associate
Concierge

Airplane Flight Attendant
Support Line Representative
Bank Teller
Bartender
Hair Stylist

Police/Ambulance Dispatcher
Hotel Receptionist
Librarian
Tour Guide
Airline Reservations Specialist



Name: **Joellyn B Schwerdlin**

ID: PP407

Date: 9/29/2012

WHAT'S NEXT?

So what does all this mean? It gets very personal from this point forward. You are in the driver's seat. To make an informed decision on what career direction to pursue here are some things for you to consider:

- Your personal VALUES
- Your SKILLS & ABILITIES
- Your EDUCATION & Training
- Your personal level of MOTIVATION

It's time for you to take **A.C.T.I.O.N.**

- A.** Assess and Analyze your interests. How accurate do the categories represent you and your interests?

- C.** Compare and Combine your interests. By looking at combinations of jobs and interest areas you will begin to see patterns emerging. Explore these new combinations.

- T.** Take the Initiative. Nothing will happen unless you act on the information you now have. Think about using the "Small Step" approach. By identifying one action to take, you can make great progress in your career journey.

- I.** Internet Information. Use the Internet to move your Career journey forward. Such web sites at **OOH** and **O*Net** are valuable resources. Nearly every state has information on the web about jobs, training, salaries, etc.

- O.** Organize your information and create an "opportunities" list. By now you should have a list of 5-8 jobs of real interest to you. Continue to work the list and make adjustments as you see fit. Gather more information and return to any of the above steps.

- N.** Now is the time for ACTION.