



Raising the Standard of Anti-Bribery Compliance Worldwide



“TRACE has become an essential step in our response to the risk of bribery and corruption.”

*Cynthia Eaton,
International Compliance Manager,
Textron Inc.*

TRACE International is a 501 c(6) non-profit membership organization that pools resources to provide practical and cost-effective anti-bribery compliance solutions for multinational companies and their commercial intermediaries and is dedicated to increasing commercial transparency.

Our tools and resources help companies operating globally conduct business ethically and in compliance with the U.S. Foreign Corrupt Practices Act and other similar anti-bribery regulations, all while remaining competitive. We are constantly developing new technologies and solutions that are easy to implement and offer our members cost-effective alternatives to increasingly expensive and time-consuming corporate compliance.

Why Join TRACE?

FOR MULTINATIONAL COMPANIES:

- › Provides a practical and cost-effective alternative to increasingly expensive and time-consuming corporate compliance
- › Reduces the time and risk associated with anti-bribery compliance
- › Helps you develop and enhance your compliance and training programs and meet international anti-bribery compliance standards
- › Enables you to benchmark with leading multinationals in your region and your industry
- › Gives all of your employees access to leading anti-bribery best practices and essential compliance resources
- › Enables you to keep your compliance department informed of the latest regulatory and enforcement developments worldwide and up-to-date on industry “best practices”
- › Allows you to easily train all of your employees and third party intermediaries on anti-bribery compliance both with online and in-person training options
- › Demonstrates your organization’s commitment to anti-bribery compliance

FOR COMMERCIAL INTERMEDIARIES:

- › Underscores your ability to serve as a well-informed and fully-vetted business partner to multinational corporations
- › Highlights your commitment to transparent business practices
- › Supports the development of your anti-bribery compliance program and policies
- › Offers a marketing advantage by creating a bridge between you and companies doing business internationally
- › Provides you with anti-bribery training and a certificate you can share with your business partners

*Practical, Cost-Effective,
Defensible Compliance*



Member Benefits:

RESOURCES

- › Country Bulletins outlining the key questions companies should ask before retaining a commercial intermediary in a particular market
- › Country-specific Gifts & Hospitality Guidelines providing information on local restrictions, if any, on the value of gifts and meals that can be provided to local government officials
- › Model anti-bribery policies and model language for third party agreements
- › Compliance guidelines and risk assessment tools, including anti-bribery compliance checklists and tiered risk based due diligence guidelines
- › Benchmarking surveys
- › “Best practices” research
- › A TRACE attorney assigned to each member company to provide ongoing compliance support and guidance

TOOLS

- › Access to TRACESort; the risk sorting tool
- › Gifts & Hospitality Tracking Software
- › Exclusive access to TRACE Standard due diligence reviews, a detailed due diligence process that results in third party intermediaries receiving TRACE membership

EDUCATION

- › Unlimited access to TRACE online anti-bribery training for your employees and intermediaries
- › Lively and informative 3-10 minute anti-bribery executive level training vignettes that feature distinguished FCPA and foreign anti-bribery experts and in-house compliance professionals
- › Attendance at the annual TRACE “best practices” Forum at no cost for representatives of member companies
- › Anti-bribery workshops held for free at locations around the world for local employees and commercial intermediaries
- › Discounted TRACE Anti-bribery Specialist Accreditation (TASA) program fee

DATABASES

- › Access to case documents referenced in the TRACE Compendium of international anti-bribery enforcement actions
- › Access to database of over 4,000 pre-vetted intermediary members in 135 countries
- › Network of international anti-bribery experts at designated “TRACE Firms” in over 130 countries

TRACE at a Glance:

- › The global leader in anti-bribery standard setting and shared-cost compliance solutions
- › Hundreds of multinational members and thousands of intermediary members
- › Members representing all major industry sectors in over 150 countries
- › Local law guidance from over 130 partner law firms around the world
- › The primary organization that Fortune 500 companies rely on for anti-bribery compliance guidance



TRACE TEAM

The TRACE team has unparalleled qualifications and experience in the compliance community. Our compliance experts studied at internationally renowned universities and joined TRACE after significant law firm experience and leadership roles on in-house compliance teams at Fortune 100 companies. Our in-depth expertise in anti-bribery programs and commitment to delivering practical and cost-effective solutions provides the support that companies need to meet international anti-bribery compliance standards.

JOINING TRACE

All TRACE members commit to a high level of transparency in their commercial transactions. Join the only organization with a firsthand role in setting today's anti-bribery compliance standards and the hundreds of multinational corporations that have helped to define effective compliance.



To learn more about membership, please write to membership@traceinternational.org or call **+1 410 990 0076**

For additional information about TRACE International, please visit www.TRACEinternational.org

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