

PCB Carolina 2011

Tuesday, November 8th, 2011

PCB Carolina offers education, networking, and a vendor exhibition presenting components, software, services, and more.

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On Nov 8th, your RTP Chapter of the IPC Designers Council is proud to present PCB CAROLINA 2011. This technical show and conference is the largest on the east coast, is being held at the beautiful Raleigh Convention Center and it's FREE to all attendees. This year's focus is "Unlocking the World of Solid State Lighting." The LED market segment is booming. Join the growing LED lighting development community and learn about it's multi-faceted design requirements. Please plan to join us & celebrate another successful industry tradeshow in the growing Raleigh/Durham/RTP area.

TECHNICAL SESSIONS			
Who should attend	Begins at 7:30 am	Registration and sign-in	
PCB Carolina 2011?	8:00 am - 9:15 am	Keynote Speech: "Unlocking the World of Solid State Lighting	
• PCB Designers	E XX E	(SSL)", by Joshua Markle, Application Engineer, Cree LED Components	
Engineering Managers	9:45 am - 11:15 am	"PCB Power Decoupling Myths Debunked" by Dr. Bruce	
PCB Manufacturers		Archambeault	
University students	9:45 am – 11:15 am	"How to Choose the Right LED's for your Lighting Application"	
PCB Assemblers		by Cree	
Electrical Engineers	2:00 pm – 3:15 pm	"EMC Problems from Common Mode Noise on High Speed	
Mechanical Engineers		Differential Signals" by Dr. Bruce Archambeault	
PCB Design Managers	2:00 pm – 3:15 pm	"Magnetics for LED Applications" by Renco	
Design Support Professionals	3:30 pm – 4:45 pm	"Metal Core vs. FR4 and Thermal Solutions" by Berquist	
• Consultants	3:30 pm – 4:45 pm	"Long Life and High Reliability Caps" by NIC	
Sales & Marketing Professionals	EXHIBI	EXHIBITION HOURS	
Project Managers	9:30am - 6:30pm	Exhibition Floor Open	

FOOD & REFRESHMENTS

7:30am - 9:15am Breakfast 11:30 am- 1:30pm Buffet lunch 5:00pm - 6:00pm Beer and wine reception



Component Engineers

University Professors

Purchasing Agents

Go to www.pcbcarolina.com for more information