



Q & A – Ask Travis

Question: How often should you dry clean your wool jackets and trousers?

Answer: - Dry clean your garments ONLY when they are soiled. Naptha is the chemical used in the dry-cleaning process and it pulls the oil out of the wool hence the reason your garments get shiny.

- Dry clean NO MORE THAN 2-4 times per year.

Recently a client told me his suits were lasting no more than 2 years and he was buying quality wool products. I asked how often he dry cleaned the suit, he said every time he wore it.

You can spend thousands on a suit, dry clean every time you wear it and it will wear it out in 2 years or less.

So, NO MORE DRY CLEANING, unless the garment is soiled and then just have it spot cleaned. Wool wicks away moisture and sheds its odor. NO MORE DRY CLEANING.