



## Announcement



**ORBIT** Canada is pleased to announce the appointment of John Foreman as Interim Executive Director. In this role, he will be responsible for the successful leadership and management of **ORBIT** to facilitate the achievement of **ORBIT's** philosophy, mission, strategy and annual goals and objectives.

"I am very pleased to be joining **ORBIT** Canada at this critical point in its development." John remarks. "Our goal in 2012 is to take the organization to the next level. This means expanding our base within the Canadian broker distribution channel and increasing our ability to deliver the best practice workflows that will advance the real time transaction agenda. We have talented and committed people working towards this

and I am sure this is going to be a year of great accomplishment for **ORBIT**."

John brings a wealth of experience to the role. He has served as Vice-President Corporate Marketing for CGI Group Inc., Canada's largest IT services company. He is also the founder of TMRC, a consulting firm which works with clients in the areas of growth strategy, enterprise performance management, change management and innovation.

John has an engineering degree from the University of Toronto and an MBA from the Ivey Business School. John is on the Advisory Board of the Canadian Innovation Centre and has served on the Board of Directors for the Canadian Advanced Technology Alliance (CATA). John also currently teaches eBusiness and Web Marketing to business professionals at the University of Toronto.

**ORBIT** Canada is a national not-for-profit organization of Canadian insurance brokers and carriers dedicated to the advancement of real time transactions in the broker distribution channel. **ORBIT** represents 4,400 insurance brokers in the Canadian property and casualty insurance industry.