



World Renowned Lean Transformation Leader
Speaking at the University of Dayton in Dayton, Ohio on Nov. 30, 2012

\$30M to \$770M in 10yrs

Why Capital, Cash & Profits Love Lean!

Learn the process CEO Art Byrne used in reproducing spectacular results in over 30 businesses in 14 countries leveraging capital in the achievement of cash flow and profits ...**results!** Anyone can cut employees or terminate suppliers or ship products early or build inventory to make the P&L look good. This is not the model stakeholders want to encourage.

In this seminar, Art Byrne will discuss:

- Lean Principles to Guide Your Transformation
- How to Deliver Consistent Value to Your Customer
- How to Use Lean to Capitalize New Business Gains
- A Lean Game Plan for Your Business
- Implementation Tips, Pitfalls, Mistakes, Resources and Tools
- How to Stimulate Growth and Add Jobs



More about the seminar:

You now have an opportunity to listen to, ask questions of, and meet one of the country's first CEO's to successfully implement a complete corporate-wide lean transformation initiative. The Byrne model for capital seeks to focus on building knowledge-based organizations where operational excellence drives systems that are self-sustaining. Learn how the Byrne model develops employees and other key stakeholders dedicated to wealth creation that "protects jobs and promotes a community of entrepreneurs." Attend this half-day seminar and learn how companies can create organizations equipped with the lean management system. Capital can also more easily achieve its goal of attaining the spectacular profits of lean that rely on being customer-focused, value/process driven and growth oriented.

Art Byrne:

Art Byrne has been implementing Lean Strategy in various U.S. based manufacturing companies for more than 30 years, including The Wiremold Company, which he ran for 11 years. At Wiremold, the first American company to successfully adopt Toyota's "kaizen" method of teamwork, Art Byrne was celebrated for having accomplished more with Lean than any other business leader in the U.S., boosting enterprise value 2500% in just 10 years.

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Prior to joining Wiremold, Art served as Group Executive for the Danaher Corporation where he initiated Lean Management and got the company moving down the Lean path to what is now the highly acclaimed Danaher Business System. Prior to joining Danaher, Art ran several businesses for The General Electric Company and was in fact one of the first practitioners of Lean at GE. He is presently an Operating Partner at J. W. Childs Associates L. P., a Boston based Private Equity firm, where he has been implementing Lean in the various J. W. Childs' portfolio companies.

Art has used his executive experience in lean transformation to transition to private equity where according to Jim Womack, author of *Lean Thinking*, Art does not just transfer wealth from one group to another, a criticism often focused at private equity. Instead, Art has learned how to transform a host of companies simultaneously, as the chair of their boards. According to Womack, Art has perfected a transformation model that can be followed by CEO's and private equity to redefine value and create growth even in depressed economies.

The Book:

In his book, *The Lean Turnaround* (McGraw-Hill; August; Hardcover and eBook formats: \$35), Byrne delivers the first guide for C-level executives on how to drive similar results from the top down using the principles of Lean business improvement.

This is the first book in the field of Lean literature that clearly outlines the CEO's role in implementing this proven approach, taking readers through the step-by-step process of implementation. It is a manual that enables leaders to see their organizations in a different way - as a series of processes that come together to create value by improving throughput and functions in all aspects of a business.

Lean can be used to improve virtually every aspect of operations in any industry or organization - from manufacturing to private equity - from training and leading employees to accounting and payroll issues.

Date: Friday, November 30, 2012
Time: 8:00 AM to 12:00 PM
Place: University of Dayton River Campus
Host: University of Dayton, School of Engineering & Center for Competitive Change

COST: \$295.00 each
\$275.00 each for members of AME, APICS, ASQ

As part of attending this seminar, you will receive a copy of Art Byrne's book, *The Lean Turnaround* (McGraw-Hill; August 2012; Hardcover and eBook formats: \$35)

For more details about the event, please contact Seth Hummel, shummell1@udayton.edu, 937-673-3732 or *to register*, contact Teri Stemley, tstemley1@udayton.edu or 937-229-4632.