

## Case Study Form



Case studies are extremely helpful in getting coverage for CMT in the press and we are asking our members to put themselves forward to tell the media about their experiences.

Please note that if you do volunteer to be a case study, you would be required to be interviewed and for the printed press such as newspapers and magazines, have your photograph taken too.

Anybody interested in helping out should fill in the case study form, giving us your details and an abridged version of your story including anything unusual or emotive that has happened to you, if indeed this is the case.

Different media require case studies of a certain sex, age, location etc. so it may be that you aren't required to help this year, but we could use you the following year and will keep your details on file.

Our press officer, Paula Hunter, will get in touch with you in due course if your profile fits what is required, but regardless of whether you are used or not this time, thank you so much for your kind offer, we are all very grateful.

CASE STUDY FORM	
Name	
Age	
Contact details (landline, mobile and email)	
Address	
Your story  (no more than 250 words)	
Please state whether you are happy to be in (please tick):	
The press ..... On TV ..... On the radio .....	