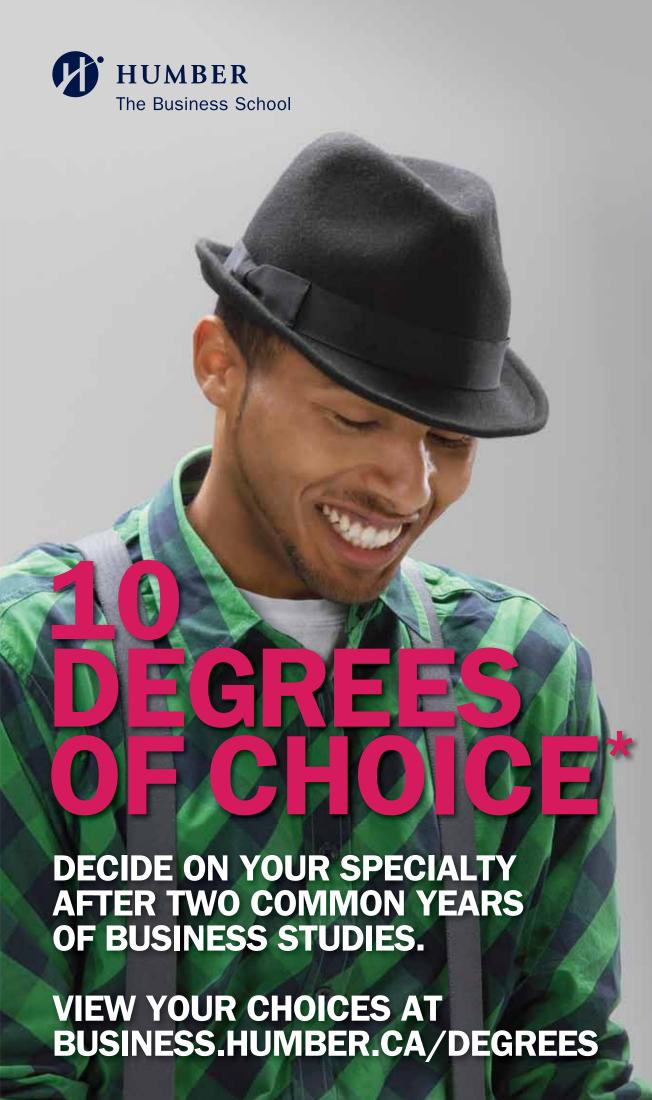




10 DEGREES OF CHOICE*

*VIEW YOUR CHOICES AT BUSINESS.HUMBER.CA/DEGREES



*4-YEAR BACHELOR OF COMMERCE PROGRAMS

- 1 ACCOUNTING
- 2 E-BUSINESS MARKETING
- 3 FASHION MANAGEMENT
- 4 FINANCE
- 5 HOSPITALITY & TOURISM MANAGEMENT
- 6 HUMAN RESOURCES MANAGEMENT
- 7 INTERNATIONAL BUSINESS
- 8 MANAGEMENT STUDIES
- 9 MARKETING
- 10 SUPPLY CHAIN MANAGEMENT



production manager Adam Flinders

contributing editor Ellen Ashton-Haiste

contributing editorial Colleges Ontario, Durham College, Humber College, Sheridan College, St. Lawrence College

graphic designer Kristie Weekes

advertising consultants Brian Downey, Monique Lea, Mala Lemoyre, Sean Skinner

advertising inquires

Corporate Sales | Classified Department 416.493.1300 | aflinders@metroland.com

editorial inquires

mail to: aflinders@metroland.com

Content may not be reproduced, in whole or in part without written consent.

A publication of Metroland Media Group Ltd. 10 Tempo Ave., Willowdale, Ontario M2H 2NB Tel.: 416.493.1300 | Fax: 416.493.0623

metroland.com millionsofreaders.com





OLLEGES | OLLÈGES ONTARIO | ONTARIO

Our workforce is going through a revolution. Jobs that didn't exist five years ago are being created thanks to digital technology and a more flexible work environment. It's never been more important to get real-life training and to be job-ready upon graduation.

Ontario's public colleges are leading the way in preparing today's job seekers for the labour force.

Many of the most exciting and forward-thinking innovations are coming from the college system. From applied research to environmental science and advancements in 3-D technology, colleges across the province are a hotbed of innovation and growth. Demand for the colleges' four-year degrees has never been higher and enrolment in the colleges' three-year advanced diploma programs continues to grow.

"Today's students are demanding more from their educational experience," says Colleges Ontario president and CEO Linda Franklin. "We continually make changes in how we deliver our programs by using cutting-edge technology and state-of-theart facilities."

In fact, George Brown College just opened a stunning health-sciences centre on Toronto's waterfront. Durham College in Oshawa launched new interactive learning labs for construction workers training with energy-efficient technologies while Conestoga College in Cambridge opened its new school of engineering this year. And that's just the beginning. There are scores of examples of new initiatives happening across Ontario.

The goal of every graduating student is to find a job. This is where colleges excel. Recent data shows 83 per cent of graduates find employment within six months of graduation.

"Employers tell us college grads are job ready. They can hit the ground running and start immediately contributing to the workplace" says Franklin.

And students are voting with their feet. Ontario's public colleges have experienced their highest-ever enrolment this year, with more than 200,000 in full-time programs and 300,000 part-time students and clients. University graduates are also attending colleges in droves. The number of university graduates applying to college has increased more than 40 per cent since 2007.

As the global economy expands, Ontario colleges have gone beyond their borders. More than 80 partnerships exist with countries around the world. That includes a unique system-to-system agreement that Colleges Ontario signed with Institutes of Technology Ireland (IOTI) that allows Ontario college students to complete honours degree programs in Ireland.

Partnerships with Ontario universities continue to grow, as does online learning.

"It's all part of an evolving educational landscape", says Franklin. "Colleges are leading the way into a new era of learning with a single goal in mind – to educate and train our students so they will succeed in their careers."

– Provided by Colleges Ontario





Steve Paul's first drop of 1,000 batteries to the Kawartha Turtle Trauma Centre will keep the hospital's patients fed for six weeks.

Save the turtles

A Fleming College student is going the distance in a fundraising project for Peterborough's turtle trauma centre

by: Ellen Ashton-Haiste

Everybody knows how batteries keep the Eveready Bunny going.

And, now, Fleming College in Peterborough is helping to do the same for turtles.

This fall, the college's volunteering club partnered with Stewardship Ontario and the Orange Drop program, that encourages recycling of household hazardous waste, in an effort to divert dry cell batteries from landfill sites and, at the same time, benefit local charities. For each battery collected, Stewardship Ontario committed to donate 30 cents to the Peterborough's Kawartha Turtle Trauma Centre (KTTC).

The turtle trauma centre is a non-profit, registered charity that operates a hospital for injured wild turtles, healing them and releasing them back into their natural habitat. The only facility of its kind in Ontario, it also works to promote healthy turtle populations.

This is an endangered group. Seven of the eight species in Ontario are currently listed as "at risk" and less than one per cent of eggs make it to adulthood.

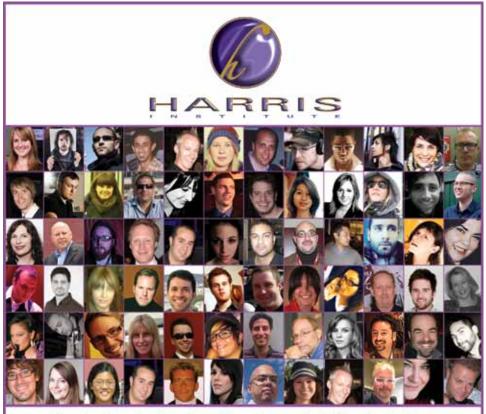
In fact, turtles are the fastest disappearing group of animals on the planet, says Kate Siena, development and sustainability coordinator with the centre.

It's primarily females who are injured, often by cars as they leave the safety of the water and cross roads in search of nesting sites. "So every turtle's ability to reproduce over many decades is crucial," says Siena.

The link between Fleming College, Stewardship Ontario and the turtles is Steve Paul, a student in Flemings' Business Administration program.

Paul, who's also a graduate of Trent University in honours political science and Flemings'

continued on page 10



Harris Grads Are Leading Canada's Music Industry

In preparation for its 25th anniversary, Harris Institute is celebrating graduate accomplishments with a new "Where Are They Now?" section on its website. "The only true measure of a post secondary school is the outcome for its graduates," says John Harris, who founded the college in 1989. "Our faculty and staff are thrilled to see so many former students achieving their goals and strengthening the Canadian Music Industry."

See "Where Are They Now?" @

HARRISINSTITUTE.COM



Harris Institute is an internationally recognized leader in audio production and music industry education. Founded in 1989, the college was the first to introduce accelerated one-year Diploma programs taught by active industry leaders.

The 64-member faculty includes world renowned media theorist Dr. Eric McLuhan, multi-award winning producer Terry Brown, Gemini Award winning recording engineer Doug McClement, Founder Manta Sound Studios Andy Hermant, six-time JUNO Award winning music executive Bob Roper, MPSE award winning audio post specialist Yuri Gorbachow, seven-time CCMA 'Album Design of the Year' winner Patrick Duffy, 'Unsung Hero Award' winning publicist Jane Harbury, JUNO Award winning singer/ songwriter Fergus Hambleton, among others.

Five-time 'Studio Designer of the Year' TEC Award nominee and faculty member Martin Pilchner designed the college's studios for music recording, audio post and electronic music production featuring the 2010 TEC Award winning SSL AWS+SE console.

The college was featured in *Billboard Magazine's* 2011 'Schools That Rock', *Mix Magazine's* 'Class of 2012' and Mix Magazine's 'Finest Media Arts Institutions', the world's leading audio and music industry publications.

Harris Institute graduates are in leading positions in all areas of the music industry including Sony/ATV Music Publishing, Lacquer Channel Mastering, IMAX, Metalworks Studios, Technicolor, EMI Music Canada, Universal Music Canada, Phase One Studios, Pilchner Schoustal International, among others and many graduates have established their own successful companies.

In preparation for its 25th anniversary, the college is celebrating graduate accomplishments with a new "Where Are They Now?" section on its website. "Our faculty and staff are thrilled to see so many former students achieving their goals and strengthening Canada's music industry", says the college's president John Harris. See where the graduates are now at harrisinstitute.com.



Journalism for a new age

by: Ellen Ashton-Haiste

The digital age has created a new world, and a steep learning curve, for many journalists, as old media platforms give way to new modes of information dissemination.

But graduates of a joint program launched this year between Loyalist College in Belleville and Trent University in Peterborough will be eminently prepared to survive in that world.

"I'm very excited because there's no model quite like this anywhere else," says Jane Harrison, Dean of the School of Media Arts and Design at Loyalist.

While there are other joint college-university journalism offerings in the province, a distinguishing feature of this one is that the students study for their Trent baccalaureate degrees in various areas of interest, while participating in Loyalist's journalism advanced diploma course.

"Normally (the students) study in a journalism program at the university as well as at the college and they float from one through to the other or they get transfer credits," Harrison says.

In this program, students will enroll in a bachelor of arts or science degree at Trent, where they will spend their first two years, moving to Loyalist in the third year for the remainder of their studies, which may be four or five years, depending on the subject for the baccalaureate.

The first two years, however, each include two months of intensive journalism work at Loyalist in May and June, each year completing the equivalent of a college semester.

"So at the end of two years, they will have Year One of our program and two years toward their baccalaureate. The third year, they spend with us in the second year of the journalism program and it gives transfer credits back to their baccalaureate," Harrison explains.

The final year is another distinctive feature of the program, she notes.

It's an integrated capstone year, when the students will complete a major project or thesis that meets Trent's requirements, as well as a requisite piece of enterprise journalism for the Loyalist diploma.

As an example, Harrison says, a student in environmental studies might choose, as a thesis topic,

the regreening efforts to restore flora in the area around Sudbury's Superstack. Complimentary journalism projects could include producing a television documentary about those efforts and, as well, creating an informational website.

"So that would satisfy two platforms here, which is what we require for their long-format thesis project. And, also, they'd be conducting the research that would fulfill their requirements to Trent."

With the joint major students can develop an area of expertise that would allow them to focus future writing careers into areas of specialization.

But, Harrison notes, they will have the skills to report wherever and however needed, after hands-on training in print, television, radio and online journalism.

At Loyalist students hone their skills in an integrated newsroom, with audio, video, print, traditional broadcast and online professionals working side by side. Unlike older journalism courses, where students learned those skills in separate streams, here the training is simultaneous.

"As they move through the program, they could be asked to cover all those platforms for a single story," she says. "So they're thinking about stories in an entirely different manner (than old school journalists and, often, even their professors). It's quite exciting to see because I think we're looking into the future, in terms of what journalism is going to look like."

Certainly it will look very different from the past and considerable discussion has been taking place within the industry about the soft job market and competition between new journalists entering the arena and experienced veterans who have been seen their jobs disappear.

However, Harrison is confident the Trent-Loyalist graduates will find their way in the new sphere.

"Yes, it's a shrinking market but it's not a non-existent market," she says. "Our students are singularly equipped for the jobs that are there. And we do also teach some pretty serious entrepreneurial skills."

In fact, some grads have set up local news sites that are proving successful in filling a gap created as the larger organizations centralize and regionalize their content.



APPLY NOW FOR WINTER 2013!

PROTECTION, SECURITY AND INVESTIGATION

- Position yourself in rapidly expanding public safety and private security fields.
- Prepare for a challenging, rewarding career.
- Work in civil or criminal justice systems, Correctional Services (community and institutional), CBSA, immigration, government organizations, residential, commercial and industrial security agencies, airport security, the Canadian Forces, hotels, casinos, retail establishments or become your own boss.
- Become eligible and prepared to write the mandatory Ontario Private Investigator and Security Guard Licensing exams.
- Study in 18,000-square-foot Centre for Justice Leadership, complete with crime scene investigation studio, evidence processing lab, interview rooms and state-of-the-art forensic equipment.



Admission Requirements

- Ontario Secondary School Diploma (OSSD) or equivalent, or mature student status
- Grade 12 English (ENG4C or ENG4U). If English is not your first language, refer to the English Language Proficiency Policy
- •Three Grade 11 or Grade 12C, U or M courses in addition to those listed above.

Applicants who do not possess the required courses may complete admission testing to determine equivalencies. Invitation and booking of admission testing is done using the email address provided on the online application.

For further information, contact Henri.Berube@humber.ca or call 416.675.6622 ext. 3266.

PRE-SERVICE FIREFIGHTER EDUCATION AND TRAINING

- Ideal program for women and men interested in pursuing a career in fire services.
- Meet the standards set out for entry-level firefighters by Ontario Fire Marshal's Office and Ontario Association of Fire Chiefs.
- Become well versed in the theory and practical skills required to secure positions in the areas of fire, rescue, medical emergencies, fire prevention and public education.
- Prepare for real-life conditions during live burn tower exercises.
- · Learn from faculty who are certified fire service trainers and active firefighters.



Admission Requirements

Ontario Secondary School Diploma with courses from College (C), University/College (M), University (U) or OSSD at or above the general level, or equivalent, or mature student status. Grade 12 English (ENG4C or ENG4U), or equivalent. Any grade 12 math, except workplace and basic levels. Grade 11 or 12 chemistry (SCH3U or SCH4U or SCH4C) and biology (SBI3C, SBI3U or SBI4U), or equivalent.
 All applicants are required to attend a testing session which includes firefighter aptitude testing, including math; completion of a writing sample; a chemistry test and a biology test.

For more details, contact lan.Sim@humber.ca or call 416.675.6622 ext. 4694.

MORE opportunities to go above and beyond! communityservices.humber.ca



NEW PROGRAMS FOR 2013 - 2014

- Architectural Technician
- Architectural Technology
- Broadcast for Contemporary Media
- Culinary Management
- Electrical Techniques
- Food and Farming
- Information Systems Security Computers and Networking (GRADUATE CERTIFICATE)

- Mechanical Techniques Plumbing
- Occupational Therapist Assistant/ Physiotherapist Assistant
- Project Management (GRADUATE CERTIFICATE)
- Special Events Planning
- Web Applications for Mobile Computing (GRADUATE CERTIFICATE)



Dream > Experience > Achieve

From diploma to degree:

Durham College offering students access to more post-secondary opportunities than ever before



It's no secret that today's post-secondary students want access to the best possible educational opportunities including the positive benefits offered through both a college and university education. Durham College in Oshawa, Ontario is working hard to meet that demand by offering students diploma-to-degree programs that enable them to earn both a college diploma and a university degree.

Offered in addition to the more than 130 full-time programs and numerous part-time, continuing education, apprenticeship and online opportunities that currently exist at the college, diploma-to-degree programs enable students to earn a college and university credential in less than the traditional amount of time and for substantially less money. They also allow students to earn their degree without having to repeat select courses by giving credit for college study that can be used toward a university credential.

The college, which also has a campus in Whitby and a learning site in Pickering, offers multiple opportunities to students in all areas of the local, provincial and national economies including health, business, science, arts, justice, technology and education through agreements with more than 20 universities in Ontario and around the world including the University of Ontario Institute of Technology (UOIT) and Trent, Ryerson, Brock and Lakehead universities among several others.

Of particular interest are the many opportunities Durham College has in place with UOIT, its campus partner, which were recently formalized via the signing of a new articulation agreement. The agreement allows qualified graduates of one-, two-, and three-year Durham College programs to enter numerous UOIT undergraduate degree programs with advanced standing, reflecting a commitment to provide consistent, flexible and seamless pathway opportunities for students enrolled in approved programs at both institutions that has been in place for close to a decade.

"Durham College has a long and proud history with UOIT, which includes our shared desire to offer students as many high-quality, post-secondary opportunities as possible," said Don Lovisa, president, Durham College.

Together they have one of the most unique campuses in the country with the college seeing its success in the number of its students continuing their education at UOIT and the number of UOIT students continuing their education at Durham College.

"In two years I'll graduate with a Bachelor of Arts (Honours) in Communication degree from UOIT along with my three-year advanced diploma in Journalism — Print and Broadcast from Durham College," said Kyla Morgan, a Durham College Journalism graduate who bridged into UOIT's Communication program in September 2012. "This will give me an incredible edge in the workplace as I'll have a wide range of handson, intellectual and internship experience from both institutions. The transition from college to university has been an adjustment but I've had great support from the college and the university. I hope more students take the opportunity to benefit from college-university pathways and graduate with a diploma and a degree in five years."

Working together, the two institutions provide a barrierfree campus that strives to offer a full post-secondary campus environment that is designed to support continuous learning from apprenticeship to PhD in a variety of professional streams.

For example, the college and university have offered a Collaborative Bachelor of Science in Nursing program since 2003, effectively delivering the program through the sharing of facilities and resources such as expert faculty.

In fact, earlier this year, two professors from the Collaborative Nursing program were recognized by the Registered Nurses' Association of Ontario (RNAO) and the Council of Ontario University Programs in Nursing (COUPN) when Kathy Cummings, a founding faculty member, was named the recipient of the 2012 COUPN Award for Excellence in Collaborative Education and the RNAO Award for Leadership in Nursing Education (Academic) and Marianne Cochrane, also a full-time Collaborative Nursing program faculty member, received the RNAO Award of Merit.

In addition, the first cohort of the Nuclear Power bridge pathway program, which is available to graduates of

Durham College's three-year Chemical Engineering Technology; Electro-Mechanical Engineering Technology; Electronics Engineering Technology; Environmental Technology; and Mechanical Engineering Technology programs, will graduate in the spring of 2013 and it is anticipated that all those who graduate will be employed in their field.

"More and more students are finding pathways in both directions and this new articulation agreement, which includes the introduction of a number of new diploma-to-degree opportunities in addition to existing ones, is allowing Durham College graduates to pursue further education in several areas of study right here in Durham Region," added Lovisa.

In total, 25 opportunities exist between the institutions in addition to the 16 graduate certificate and six fast-track programs that Durham College offers to UOIT graduates.

This includes an opportunity to earn a two-year diploma in Hospitality Management — Hotel, Restaurant and Tourism from Durham College and then attend UOIT's Bachelor of Commerce program (Honours) program; a three-year Advertising and Marketing Communications Management, Journalism — Print and Broadcast or Public Relations diploma from Durham College and then attend UOIT's Bachelor of Arts (BA) in Communication (Honours) program; or any three-year advanced diploma program from Durham College and then attend UOIT's BA in Adult Education and Digital Technology (Honours) program.

The articulation agreement is aligned with the goal of the provincial Ministry of Training, Colleges and Universities and the Ontario Council of Articulation and Transfer to improve overall access to post-secondary education by increasing the number, type and range of collaborative arrangements in Ontario, primarily in affinity-high priority areas.

Individuals looking to learn more about Durham College's diploma-to-degree opportunities can visit www.durhamcollege.ca/programs-and-courses/diploma-to-degree-options. For a complete list of full-time programs, visit www.durhamcollege.ca/programs.

8 · ONTARIO COLLEGES · FALL 2012





Journey to the bottom of the world

It's the adventure of a lifetime for Niagara College's Explorers' Club members

by: Ellen Ashton-Haiste

Penguins and seals and whales! Oh my!

Then there are the icebergs, snow-crested mountains and the enigmatic and otherworldly ambiance that permeates one of the most remote regions on the planet.

ANTARCTICA

It's not high on the list of most-frequented tourist sites, but a group of adventurers, led by Niagara College's Explorers' Club, will head out next year to visit this destination at the bottom of the world.

They'll also have the opportunity to detour to another of Earth's most mysterious and remote locations: Easter Island, where the giant stone heads, or moai, have long puzzled and fascinated researchers.

The Explorers' Club, operated through the college's continuing education department, has been taking small groups on trips around the globe since 2010, promoting experiential learning — where the students are engaged in real-life lessons and are, thus, better able to integrate the knowledge gained into their own world view, says club founder and co-ordinator Erica Jurus.

But, this trip, slated for December 2013, "a journey in the footsteps of the great explorers to a unique biome that can't be found anywhere else on the planet" is one of the most ambitious to date, Jurus says. It's being undertaken in partnership with the Adventure Centre in Edmonton, a large travel agency, with experience in journeys to this part of the world.

Following two days of flying to reach Ushuaia, the world's southernmost city at the tip of Argentina, passengers will embark on an 11-day cruise, across the Drake Passage — one of the world's roughest bodies of water — to anchor off the southernmost continent for several days of Antarctic adventure.

The activity options are plentiful. Passengers can board zodiac rafts to land on the White Continent, hike along the snowy slopes and even camp out for a night under the midnight sun, listening to the cracking of glaciers and icebergs and the ocean lapping at the shore.

But without a doubt, one of the greatest thrills will be an up-close-and-personal observation of the unique assortment of wildlife. In this early part of Antarctica's spring/summer (November-March), it's mating season for penguins and sea birds.

"There should be lots of activity going on," Jurus says, including some captivating courtship rituals as elephant and fur seals posture up and down the rocks, setting up breeding territories.

Of course, what most Antarctic visitors are excited to experience are the penguins. Although there are 17 species worldwide, just six are found in Antarctica, from the largest Emperor Penguins (famously featured in the 2005 movie *March of the Penguins*) to the smallest Rockhoppers, just 21 inches high and weighing in at 5.5 pounds.

Although humans are forbidden to approach or initiate contact with the wildlife, Jurus says it's not unusual for the penguins to come up to people, sometimes even climbing into their laps. "They don't have human predators, so they're very friendly."

There will also be the opportunity for sea kayaking, which she says will allow participants to "get pretty close to some of the whales and leopard seals and other marine wildlife." After returning to Argentina, participants have the option of participating in a four-day trip extension to Easter Island, reputedly the world's most remote inhabited island.

"(It's) so remote that it's not something we would offer as a trip, in and of itself," Jurus says. But since it lies off the coast of Chile, "we're going to be so close, we thought we would offer it as an optional extension."

It's timely, coming in the wake of recent discoveries that some of the Easter Island heads also have torsos, further adding to the intrigue that this location has engendered since its discovery in the 18th century.

"It's a really exciting add-on. We're looking forward to it," Jurus says.

Pre- and post-cruise days in Ushuaia also offer some intriguing activities. The city is the gateway to Tierra Del Fuego National Park, with some dramatic landscape. There's an excursion End Of The World Train; a cruise on the Beagle Channel, named for HMS Beagle, the ship on which Charles Darwin made his famous 1831 voyage to study the geographical distribution of wildlife around the world; or the chance to play a round at the Golf Course At The End Of The World.

Since the Explorers' Club trips are offered through continuing education, they are open to the general public as well as college staff and students.

This one, though, is getting considerable interest from the college community, Jurus says. "Many students are really, really interested in this type of excursion.

"It's truly a unique ecosystem ... and some of our environmental students are very interested in the trip. Photographers as well. The



- 1. Giant icebergs resemble ice sculptures as passengers approach the planet's southernmost continent.
- **2.** Snow-crested mountains rise as a tourist ship approaches Antarctica.
- **3.** Antarctica bound zodiacs encounter all manner of marine life
- **4.** Gentoo penguins, one of the smaller of the species found in Antarctica, crawl over an unimpressed Elephant Seal.

physical aspect is absolutely spectacular, with the icebergs and the mountains. So it's quite a spectacular trip for photographers."

However, it's also a pricey excursion, Jurus admits. The regular price for a twin-bed cabin with private bath is \$12,999, which includes all flights, pre-trip hotel accommodation, plus the cruise, meals, landings and regular activities. For this trip, a special student price of \$9,799 is offered for a triple-bed cabin with shared bath.

The Easter Island extension is \$1,999.

Since it's offered through the continuing education department, that also includes a tuition component, which covers the cost of a trip host, an experienced traveller who will oversee the journey and provide information. This portion is tax-deductible.

"We certainly recognize that it's a lot of money for a student, but there are a few students who think they can swing it," Jurus says.

She says the deadline for booking will likely be about the end of July 2013. An information session about the trip will be held Nov. 24 at 1 p.m. at the Niagara-on-the-Lake campus of Niagara College.

For information and registration, Jurus can be contacted at 905-735-2211 ext 7848 or ejurus@niagaracollege.ca. ■

St. Lawrence College

Located along the shores of the St. Lawrence River, St. Lawrence College has three campuses in Brockville, Cornwall and Kingston. St. Lawrence College has a vibrant and close-knit college community of more than 6,700 full-time students and 20,000 part-time students. The College is a destination for people from every continent in the world; we welcome hundreds of international students from more than 40 countries. With recent investments in the revitalization of campus infrastructure, sustainability initiatives, Applied Research, Corporate Learning and Performance Improvement, and innovative new programs, St. Lawrence College continues to grow, with a 3.8% increase in student enrollment in 2012 over the previous year.

What We Offer

St. Lawrence College is focused on offering innovative and in-demand programs that respond to the needs of our students and the communities we serve. In addition to our regular certificate and diploma programs,

St. Lawrence College offers many great paths to help students launch the career of their dreams. Students can earn a dearee from Laurentian University in the intimate learning environment of St. Lawrence College in our Bachelor of Business Administration and Bachelor of Science in Nursing, as well as our own unique applied degree, the Bachelor of Applied Arts - Behavioural Psychology. Students are able to accelerate their studies by completing a Fast-Track program or a post-graduate certificate program. We are also one of the only colleges in Ontario to offer the Disney International College Program in partnership with Florida University, where students can experience the magic of Disney while gaining real-world experience, career training and international exposure.

At St. Lawrence College, we're proud of our many initiatives in sustainable energy. 2012 marks the completion of the installation of over 1,600 solar modules on the roofs of our Kingston and Brockville campuses, the largest solar roof-top installation at any post-secondary institution

in Ontario. SLC Footprint promotes oncampus sustainability and healthy lifestyle initiatives, while the Sustainable Energy Applied Research Centre (SEARC), an applied research centre under the School of Applied Science and Computing at St. Lawrence College, is involved in innovative research. The College is also proud to offer a unique cluster of green energy programs in Energy Systems Engineering Technology, Wind Turbine Technician, and Geothermal Engineering Technician.

Student Success Is Our Success

Students and graduates tell us year after year through our Key Performance Indicators (KPI) that we continue to provide the tools they require to succeed in their chosen fields.

87.9% of SLC graduates found work within six months of graduating well ahead of the provincial rate of 83%

81.3% of SLC graduates are satisfied or very satisfied with their college education

92.3% of employers were satisfied or very satisfied with the quality of educational preparedness of SLC grads they hired

We look forward to the years ahead, as the College remains focused on the strategic priorities of learning excellence, community engagement and institutional strength, which will allow us to successfully meet the evolving needs of our students, our communities and labour markets.

Our Communities

Lively downtown cores, lots of green spaces along beautiful waterfronts, a short hop to major Canadian cities, and across the US border, Brockville, Cornwall and Kingston are all unique places with plenty to offer. Kingston is also home to Queen's University and Royal Military College, making it a student-friendly, accessible city.

- Provided by St. Lawrence College



JOIN US FOR

OPEN HOUSE

NOVEMBER 17, 2012 9AM-NOON BROCKVILLE, CORNWALL, & KINGSTON

WWW.STLAWRENCECOLLEGE.CA







continued from page 10

electrical engineering technician program, is passionate about volunteering.

After attending a college event in September, called "Fleming Serves," a joint initiative with the United Way, he was inspired to start up the Fleming College Student Volunteering Club.

"My goal is to impassion students to get involved in school leadership activities and give back to the community," he says.

So, when he came across information about the battery drive, he jumped in with both feet, creating posters, setting up a collection bin at Sutherland Campus and putting out a call to students and staff. The goal was to collect at least 1,000 batteries, thus generating a minimum \$300 for the turtles.

"I could not resist getting involved," Paul says. "This is absolutely free for everyone. It supports a great local cause. And it helps divert batteries away from the landfill. I call that a triple win-win!"

And, he didn't just rely on the college population to supply the batteries. He also reached out to the community. The result was that, a week ahead of the project deadline and with donations from the Peterborough Fire Department and Siemens-Milltronics, an electronics instrumentation manufacturer, he was able to make an initial drop of 1,000 batteries to KTTC.

His efforts alone have made a huge difference, Siena says. "It's absolutely special."

The centre has seen the need for its services

increase exponentially over the past two years. From treating 50 to 80 turtles in a season, they are now taking in hundreds, 665 in 2011 and 634 this year to date.

Operating with only grants and donations from the public, the centre is struggling to meet the need. "It's a logistical nightmare (maintaining enough resources)," Siena says. "So any donation is a tremendous help."

The \$300 raised by Paul's initial donation of batteries will keep the turtles in worms — their food — for six weeks. Siena says the centre goes through 500 worms, costing \$50, each week.

And, she notes, Paul has taken the cause a step further. "He's collecting batteries from everybody. And he's getting the word out."

As for his volunteering club, it's still getting off the ground. But Paul has plans.

"I have a meeting (scheduled) with the United Way, where I hope to expand our opportunities," he says. "I have also reached out to Lakefield Animal Welfare Society, a not-for-profit no-kill shelter, where I hope to raise awareness through several events throughout the year."

He's initiated communication with St. Joseph's at Fleming, a seniors' residence located next to the college, and, he says, a number of club members are interested in working with groups such as Habitat For Humanity.

Clearly, volunteerism is alive and well at Fleming College. And the turtles are better off because of that.



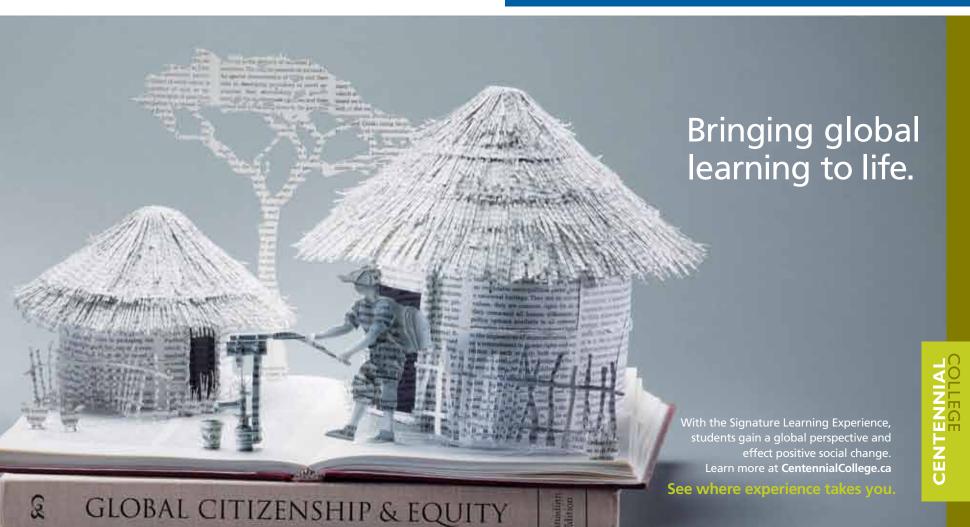
If you are into gaming at a level that makes your opponents weak in the knees, Sheridan College in Oakville has one-year programs that have gamers excited. These two new post-graduate programs, Game Level Design, and Game Development - Advanced Programming offer students the unique opportunity to experience a realistic industry environment by working together to create a video game.

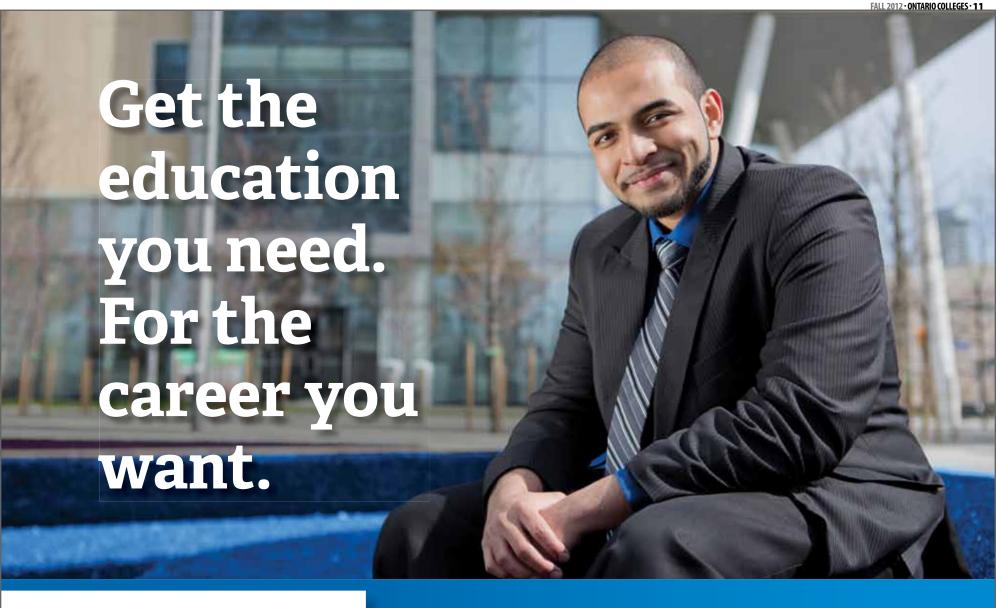
The Game Level Design program is the first of its kind in Ontario, and prepares students with the skills "to bring together all the different aspects of the game – narrative, characters, rules and mechanics – to create the virtual environment in which all of these elements play out," says coordinator Avrim Katzman. The program will prepare students who already hold a degree or advanced diploma in the arts with the specialized skill set required to succeed in the industry.

The Game Development - Advanced Programming certificate is similarly geared to students who already hold a degree in computer science or a diploma in computer programming. "The industry demands graduates who are well-rounded in computing, but who also possess the specialized skills required for game programming," says Lukasz Wawrzyniak, coordinator of the program. "This post-graduate program is intended to fill that niche." "This approach mirrors the industry experience because the designers have to work with more technical people," says Katzman. In addition to hands-on experience, the final project offers the students an opportunity to showcase their skills to potential employers.

Visit gaming.sheridancollege.ca to learn more.







93^{%*}
Employer
Satisfaction

* Based on 2012 Key Performance Indicator results (KPIs), an annual rating of all Ontario colleges. A great education isn't just about gaining knowledge. It's about being able to apply knowledge in the real world in creative and innovative ways. At Sheridan, you'll learn to put your knowledge to work to solve problems, generate ideas, and stand out from the crowd in a competitive job market.

Sheridan offers bachelor's degrees, diplomas, certificates, apprenticeships, post-grad programs and extensive continuing education options.

Don't miss the Sheridan Open House Nov. 17, 2012.

Register online now!





sheridancollege.ca

BRAMPTON | MISSISSAUGA | OAKVILLE