



Los Angeles Association of Health Underwriters

2013

Annual Sponsorship Packages

PLATINUM Sponsorship \$ 20,000

ADVERTISING

- Company logo on all major event marketing material (University Day, Golf Tournament & Fashion Show)
- Advertising banner on the front page of LAAHU website for 1 year
- Listing on LAAHU's website insurance industry yellow page directory for 1 year
- Promote 4 of your company events via email to LAAHU members

LAAHU UNIVERSITY DAY PARTICIPATION

- Exhibitor Booth Package Includes:
 - Double booth (2 tables)
 - First choice of booth location.
 - 6 complimentary registrations.
 - Introduction of keynote speaker
 - 5 minute presentation
 - 10% discount for additional attendees (names and payment must be made at least 1 week before event)

LAAHU ANNUAL GOLF TOURNAMENT

- Golf hole sponsorship
- 2 Golf Foursomes
- 10% discount for additional attendees (names and payment must be made at least 1 week before event)

LAAHU ANNUAL FASHION SHOW

- 1 preferred table (10 attendees)
- Fashion Show – Name Badge Sponsor
- Fashion Show Program – Full page color ad
- 10% discount for additional attendees (names and payment must be made at least 1 week before event)

LAAHU TIMES E-NEWSLETTER

- Full-page advertisement - All Issues.

LAAHU MEMBERSHIP DIRECTORY

- Full-page color ad in printed membership directory.

LAAHU WEBCAST MEETINGS

- Recorded 2 minute commercial before 2 webcast meetings.

Los Angeles Association of Health Underwriters

4747 N. First St., Suite 140, Fresno, CA 93726

◆ Ph. (800) 676-1628 ◆ Fax (800) 676-7364 ◆ www.laahu.org ◆ info@laahu.org



Los Angeles Association of Health Underwriters

2013

Annual Sponsorship Packages

GOLD Sponsorship \$ 13,000

ADVERTISING

- Company logo on all major event marketing material (University Day, Golf Tournament & Fashion Show)
- Advertising on the front page of LAAHU website for 6 months
- Listing on LAAHU's website insurance industry yellow page directory for 1 year
- Promote 3 of your company events via email to LAAHU members

LAAHU UNIVERSITY DAY PARTICIPATION

- Exhibitor Booth Package Includes:
 - Double booth (2 tables)
 - 4 complimentary registrations.
 - 10% discount for additional attendees (names and payment must be made at least 1 week before event)

LAAHU ANNUAL GOLF TOURNAMENT

- Golf hole sponsorship
- 2 Golf Foursomes
- 10% discount for additional attendees (names and payment must be made at least 1 week before event)

LAAHU ANNUAL FASHION SHOW

- 1 preferred table (10 attendees)
- Fashion Show Program – 1/2 page color ad
- 10% discount for additional attendees (names and payment must be made at least 1 week before event)

LAAHU TIMES E-NEWSLETTER

- Full-page advertisement - All Issues.

LAAHU MEMBERSHIP DIRECTORY

- ½ page color ad in printed membership directory.

LAAHU WEBCAST MEETINGS

- Recorded 2 minute commercial before 1 webcast meeting.

Los Angeles Association of Health Underwriters

4747 N. First St., Suite 140, Fresno, CA 93726

◆ Ph. (800) 676-1628 ◆ Fax (800) 676-7364 ◆ www.laahu.org ◆ info@laahu.org



Los Angeles Association of Health Underwriters

2013

Annual Sponsorship Packages

SILVER Sponsorship \$ 7,500

ADVERTISING

- Company logo on all major event marketing material (University Day, Golf Tournament & Fashion Show)
- Listing on LAAHU's website insurance industry yellow page directory for 1 year
- Promote 2 of your company events via email to LAAHU members
- Company ad on front page of "members only" section of LAAHU's website for 6 months

LAAHU UNIVERSITY DAY PARTICIPATION

- Exhibitor Booth Package Includes:
 - 1 booth (1 tables)
 - 2 complimentary registrations.
 - 10% discount for additional attendees (names and payment must be made at least 1 week before event)

LAAHU ANNUAL GOLF TOURNAMENT

- Golf hole sponsorship
- 1 Golf Foursome
- 10% discount for additional attendees (names and payment must be made at least 1 week before event)

LAAHU ANNUAL FASHION SHOW

- 1/2 preferred table (5 attendees)
- Fashion Show Program – 1/4 page black and white ad
- 10% discount for additional attendees (names and payment must be made at least 1 week before event)

LAAHU TIMES E-NEWSLETTER

- 1/2-page advertisement - All Issues.

LAAHU MEMBERSHIP DIRECTORY

- ½ page black and white ad in printed membership directory.

Los Angeles Association of Health Underwriters

4747 N. First St., Suite 140, Fresno, CA 93726

◆ Ph. (800) 676-1628 ◆ Fax (800) 676-7364 ◆ www.laahu.org ◆ info@laahu.org



Los Angeles Association of Health Underwriters

2013

Annual Sponsorship Packages

BRONZE Sponsorship \$5,000

ADVERTISING

- Company logo on all major event marketing material (University Day, Golf Tournament & Fashion Show)
- Listing on LAAHU's website insurance industry yellow page directory for 1 year
- Promote 1 of your company events via email to LAAHU members
- Company ad on front page of "members only" section of LAAHU's website for 3 months

LAAHU UNIVERSITY DAY PARTICIPATION

- Exhibitor Booth Package Includes:
 - ➡ 1 booth (1 tables)
 - ➡ 2 complimentary registrations.

LAAHU ANNUAL GOLF TOURNAMENT

- 1 Golf Foursome

LAAHU ANNUAL FASHION SHOW

- 1/2 preferred table (5 attendees)
- Fashion Show Program – black and white business card ad

LAAHU TIMES E-NEWSLETTER

- 1/4-page advertisement - All Issues.

Los Angeles Association of Health Underwriters

4747 N. First St., Suite 140, Fresno, CA 93726

◆ Ph. (800) 676-1628 ◆ Fax (800) 676-7364 ◆ www.laahu.org ◆ info@laahu.org



Los Angeles Association of Health Underwriters
2013
Annual Sponsorship Packages

2013 ANNUAL SPONSORSHIP COMMITMENT FORM

Sponsor Information:

Company: _____

Contact Person: _____

Contact Address: _____

Phone: _____ Fax: _____

E-mail: _____

Sponsorship Type:

- ☐ Platinum - \$20,000
☐ Gold - \$13,000
☐ Silver - \$7,500
☐ Bronze - \$5,000

Payment Method:

_____ Check, made payable to LAAHU

_____ Credit Card (American Express, MasterCard or Visa)

Card #: _____ Exp.Date: _____

Billing Address: _____

Signature: _____ Card V-Code: _____

Credit charges will appear as Professional Exchange or PROEXCH on your statement

Please return this form along with your payment to:

LAAHU

Attn: 2013 Sponsorships
4747 N. First St., Suite 140
Fresno, CA 93726

For more information, please call (800) 676-1628

Thank you for your continuing support of LAAHU!

Los Angeles Association of Health Underwriters

4747 N. First St., Suite 140, Fresno, CA 93726

◆ Ph. (800) 676-1628 ◆ Fax (800) 676-7364 ◆ www.laahu.org ◆ info@laahu.org



Los Angeles Association of Health Underwriters

2013

Annual Sponsorship Packages

A La Carte Event Sponsorship Opportunities

A la carte event sponsorships are available at each event where desired, either in advance or at the time of the event.

University Day Sponsorships

UDAY-Platinum Sponsor - \$10,000

- Company logo on all UDay event marketing material
- Double booth (2 tables)
- Choice of booth location, after Platinum Annual Package Sponsors
- 6 comp'd attendees
- Introduction of main stage speaker
- 5 minute presentation or video
- Advertising on the front page of LAAHU website for 1 year
- Listing on LAAHU's website insurance industry yellow page directory for 1 year
- Promote 4 of your company events via email to LAAHU members
- E Newsletter ad for all UDay promotions
- LAAHU Membership directory – ½ page ad
- 10% discount for additional attendees (payments and names must be submitted at least 1 week before event)

UDAY-Gold Sponsor - \$8,000

- Company logo on all UDay event marketing material
- Double booth (2 tables)
- 4 comp'd attendees
- Advertising on the front page of LAAHU website for 6 months
- Listing on LAAHU's website insurance industry yellow page directory for 1 year
- Promote 3 of your company events via email to LAAHU members
- E Newsletter ad for all UDay promotions
- LAAHU Membership directory – ¼ page ad
- 10% discount for additional attendees (payments and names must be submitted at least 1 week before event)

UDAY-Silver Sponsor - \$6,000

- Company logo on all UDay event marketing material
- Single booth (1 table)
- 3 comp'd attendees
- Listing on LAAHU's website insurance industry yellow page directory for 1 year
- Promote 2 of your company events via email to LAAHU members
- Company ad on front page of "members only" section of LAAHU's website for 6 months
- E Newsletter ad for all UDay promotions
- 10% discount for additional attendees (payments and names must be submitted at least 1 week before event)

Los Angeles Association of Health Underwriters

4747 N. First St., Suite 140, Fresno, CA 93726

◆ Ph. (800) 676-1628 ◆ Fax (800) 676-7364 ◆ www.laahu.org ◆ info@laahu.org



Los Angeles Association of Health Underwriters 2013 Annual Sponsorship Packages

UDAY-Bronze Sponsor - \$4,000

- Company logo on all UDay event marketing material
- Single booth (1 table)
- 2 comp'd attendees
- Listing on LAAHU's website insurance industry yellow page directory for 1 year
- Promote 1 of your company events via email to LAAHU members
- Company ad on front page of "members only" section of LAAHU's website for 3 months
- E Newsletter ad for all UDay promotions

UDAY-Name Badge Sponsor - \$4,000

- Company logo on all UDay event marketing material
- Single booth (1 table)
- 2 comp'd attendees
- Listing on LAAHU's website insurance industry yellow page directory for 1 year
- Promote 1 of your company events via email to LAAHU members
- Your company logo on all attendee badges
- E Newsletter ad for all UDay promotions
- Company sales representatives hand out name badges

UDAY-Bag Sponsor - \$4,000

- Company logo on all UDay event marketing material
- Distribution of sponsor's bags to all attendees
- Single booth (1 table)
- 2 comp'd attendees
- Listing on LAAHU's website insurance industry yellow page directory for 1 year
- E Newsletter ad for all UDay promotions
- Company sales representatives hand out bags

UDAY-Lunch Sponsor - \$3,500

- Company logo on all UDay event marketing material
- Single booth (1 table)
- 2 comp'd attendees
- Listing on LAAHU's website insurance industry yellow page directory for 1 year
- Company ad on front page of "members only" section of LAAHU's website for 3 months
- E Newsletter ad for all UDay promotions

UDAY-Breakfast Sponsor - \$3,000

- Company logo on all UDay event marketing material
- Single booth (1 table)
- 1 comp'd attendee
- Listing on LAAHU's website insurance industry yellow page directory for 1 year
- Company ad on front page of "members only" section of LAAHU's website for 3 months
- E Newsletter ad for all UDay promotions

Los Angeles Association of Health Underwriters

4747 N. First St., Suite 140, Fresno, CA 93726

◆ Ph. (800) 676-1628 ◆ Fax (800) 676-7364 ◆ www.laahu.org ◆ info@laahu.org



Los Angeles Association of Health Underwriters

2013

Annual Sponsorship Packages

UDAY-Audio Visual Sponsor - \$2,500

- Listing on LAAHU's website insurance industry yellow page directory for 1 year
- Recognition on signage at event

UDAY-Sign Sponsor - \$1,500

- Listing on LAAHU's website insurance industry yellow page directory for 1 year
- Recognition on signage at event

UDAY-Speaker Sponsor - \$1,500 (Maximum 4)

- Listing on LAAHU's website insurance industry yellow page directory for 1 year
- Recognition on signage at event

UDAY- Coffee Sponsor - \$1,000 (Maximum 2)

- Listing on LAAHU's website insurance industry yellow page directory for 1 year
- Recognition on signage at event

UDAY- Snack Sponsor - \$1,000 (Maximum 2)

- Listing on LAAHU's website insurance industry yellow page directory for 1 year
- Recognition on signage at event

UDAY-Dessert Sponsor - \$1,000 (Maximum 2)

- Listing on LAAHU's website insurance industry yellow page directory for 1 year
- Recognition on signage at event

Los Angeles Association of Health Underwriters

4747 N. First St., Suite 140, Fresno, CA 93726

◆ Ph. (800) 676-1628 ◆ Fax (800) 676-7364 ◆ www.laahu.org ◆ info@laahu.org



Los Angeles Association of Health Underwriters
2013
Annual Sponsorship Packages

Al La Carte Event Sponsor Information:

Company: _____

Contact Person: _____

Contact Address: _____

Phone: _____ Fax: _____

E-mail: _____

A La Carte Selections - Description

Amount

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Payment Method:

_____ Check, made payable to LAAHU

_____ Credit Card (American Express, MasterCard or Visa)

Card #: _____ Exp.Date: _____

Billing Address: _____

Signature: _____ Card V-Code: _____

Credit charges will appear as Professional Exchange or PROEXCH on your statement

Please return this form along with your payment to:

LAAHU
4747 N. First St., Suite 140
Fresno, CA 93726

Los Angeles Association of Health Underwriters

4747 N. First St., Suite 140, Fresno, CA 93726

◆ Ph. (800) 676-1628 ◆ Fax (800) 676-7364 ◆ www.laahu.org ◆ info@laahu.org

Los Angeles Association of Health Underwriters
2013
Sponsorship Package
