#### IPPS Committees: We Need YOU!

## Area Meeting Committee

Would you like to help organize a one day Area Meeting in your neck of the woods? Pick a meeting date & location, plan a morning of talks or demonstrations and an afternoon tour stop or two and you are well on your way. Support is available so step up to help us spread the word about IPPS, provide additional educational opportunities for members, and encourage new people to attend our meetings and join our ranks. You'll have fun in the process!

### Long Range Planning Committee

The Long Range Planning Committee is the "think-tank" of the committees. Their mission is to project future trends, address concerns and propose activities for the IPPS- Eastern Region. The committee works on issues as directed by the Board of Directors and provides suggestions to the Board on everything from membership growth to programs for annual meetings to the geographic distribution of membership and meetings. Have some great ideas for IPPS? This is the committee for you!

### Membership Committee

The purpose of the Membership Committee is to focus on membership recruitment and retention and encourage attendance at the Annual Meeting. The committee looks for ways to attract new members and diversify the membership base. They work to increase the perceived value of membership and to determine why members leave the Society so that appropriate changes can be considered.

#### Poster and Research Grant Committee

This committee plays a dual role. On the poster side, they work to identify and solicit participants for the annual meeting Poster Session and help to coordinate the physical set-up at the annual meeting. We are currently considering an 'electronic' poster session for 2012. Help us design what this would look like and how it would be received.

On the research grant side, this committee assists in the selection process of grant proposals submitted to the Horticultural Research Institute (HRI) for research that will benefit the membership of the International Plant Propagators' Society. The selected grant will be paid from the IPPS Funds with HRI which are specifically designed to support research to further knowledge in plant propagation and production.

# **Publicity Committee**

The purpose of the Publicity Committee is to promote membership and event attendance for the IPPS- Eastern Region through a multitude of outlets – primarily electronically. Have a flair for writing? A knack for LinkedIn or Facebook? An eye for graphic arts? Help us to develop new publicity contacts and generate ideas for increased promotion of the Society.