

APRIL 18-20, 2013 · SILVER SPRING, MD
PLEXUS 2013 CONFERENCE · TALES, TOOLS & TACTICS

Action

Plexus
INSTITUTE
COMPLEX CHANGE
& INNOVATION

ac·tion· ar·y [ak-shuhn- er-ee] adjective

1. given to or characterized by proactivity
2. a visionary who moves from idea to application
3. tendency to take on big challenges

This is a conference for people who want to take ideas off the white board and into the world.

- Hear first hand **TALES** from the field about innovative approaches to solving big problems
- Experience **TOOLS** fellow practitioners are using now
- Design **TACTICS** for your own work you can take home and apply

Plexus Institute has created a rich social network of people and organizations intrigued with how insights from the new science of complexity might apply to a wide range of challenges. This conference is an opportunity to bring current and new members of that community together to learn from each other, try out different ways of thinking, make new connections, hear from leading thinkers, and play with new ideas.

Join a diverse community of thinkers, practitioners, educators, leaders, learners, researchers, change agents and idea junkies for three days of interaction, conversation, and fun!

Thursday, April 18, 2012 7:30pm-9:00pm

Connectivity and innovation through the experience of jazz. Michael Gold's Jazz Impact brings live music and interactive engagement to Plexus 2013.

Friday, April 19, 2012 9:00am-5:30pm

A day full of lively interactions using Liberating Structures, Open Space, and catalyst talks.

Friday, April 19, 2012 7:30pm-9:00pm

Plexus 2013 brings back PechaKucha Night!

Saturday, April 20, 2012 9:00am-4:30pm

Turn ideas into action that you can take home and apply immediately.

Silver Spring Civic Center, Silver Spring, MD

Until Feb 1 - \$375 / After Feb 1 - \$425

Discounted rates for Plexus Associates and students

Register at plexusinstitute.org

Pre-Conference Workshops

Thursday, April 18, 2012 - 1:00-6pm

Workshop A - Ready, Set, Launch: Getting complex projects, initiatives, and movements off the ground with Lisa Kimball and Keith McCandless.

Workshop B: Practical Management of Complex, Unpredictable Work: How to make positive deviance the simple norm versus a heroic action with Jeff Cohn and John Kenagy. Led by two physicians, this workshop will have applicability for groups working in both healthcare and non-healthcare fields.

Concurrent sessions. Select one. Fee \$150.

Action



Catalysts



Chris J. McGoff, founder of The Clearing, Inc and author of *The Primes: How Any Group Can Solve Any Problem*, has spent the last 30 years helping governments and organizations to engender new, transformative possibilities for a better world.



Mary E. Boone is president of Boone Associates located in Essex, CT. She is a leading authority on organizational communication, leadership development and large-scale interactive meetings.



Louise van Rhyn is an organization change practitioner with a focus on large scale change in complex social systems. She is the founder of Symphonia for South Africa, a group of organizations committed to sustainable transformation



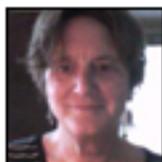
Plexus President Jeff Cohn, MD, MHCM, connected with Plexus in 2006 when he led the Positive Deviance/MRSA Infection work as Chief Quality Officer at Albert Einstein Medical Center.



June Delano is a founding partner of PIVOTAL, a global leadership consulting firm working with leaders to effect the highest level of performance and purpose in their lives and their work.



Andrew Bennett has spent 30 years as an executive, consultant and coach and over 40 years as a magician. He combines these perspectives to enable individuals and organizations to make goals appear, disappear and be restored with greater ease and speed.



Lisa Kimball, Plexus Chair of Learning Programs, is an actionary known for her ability to help organizations tackle complex challenges by changing the conversation about problems and potential solutions.



June Holley has been weaving economic and community networks for more than 20 years. June helps communities around the globe form Smart Networks by training and supporting Network Weavers.



Keith McCandless, principal of the Social Invention Group, is a highly regarded consultant with expertise in strategic planning, leadership, and organizational development.



Dr. John Kenagy knows healthcare as a physician, executive, scholar, advisor and patient. He authored *Designed to Adapt: Leading Healthcare in Challenging Times* to be the guidebook to more care for less cost.