

California Seed Association

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July 11, 2013

TO: All California Seed Association Members

RE: CSA Mid Year Meeting

Registration materials are enclosed for the upcoming **Mid Year Meeting in Monterey**. While we have streamlined the meeting schedule, all committees will have sufficient time to meet and discuss current issues impacting the seed industry.

The meeting will be held at the **InterContinental Clement Hotel on Cannery Row in Monterey, September 24-25, 2013**. The InterContinental Hotel is located at 750 Cannery Row, Monterey, CA 93940. Please make reservations directly with the hotel by calling **(888) 666-5734** by **5:00 pm on Aug. 24 2013** and please mention that you are with the California Seed Association to receive the group rate of \$199.00. We also have our own meeting reservation website set up at:
<http://www.ihg.com/intercontinental/hotels/gb/en/monterey/mryha/hoteldetail?groupCode=CAS>
(go to *CSA website for quick link*)

The golf tournament will again be a fundraiser for the "**Ginny Patin Scholarship**" and will be held on Tuesday, September 24th at 12:30 pm at the **Laguna Seca Golf Ranch**. The tournament will begin with a shot-gun start at 12:30 pm and will include lunch on the carts. For those of you who do not golf the Bocce Ball Tournament will also be held on Tuesday afternoon as a fundraiser for the scholarship program. (*flyers for both events are enclosed*). The evening reception is being sponsored this year by Seed Central. All committees will meet on Wednesday, September 25th. Participants can look forward to an engaging presentation by our keynote speaker this year.

The Mid Year meeting provides an opportunity for industry communication and a chance to get together with your business colleagues in a social atmosphere. I look forward to seeing all of you in Monterey.

Sincerely,



Tom Hearne
CSA President

California Seed Association

MID YEAR MEETING

September 24-25, 2013 ~ InterContinental The Clement Monterey, CA

Tuesday, September 24, 2013

8:00 am - 5:00 pm	Registration/Hospitality
8:00 am - 10:30 am	Board of Directors Meeting
10:45 am - 11:45 am	Spinach Committee Meeting
12:30 pm - 6:00 pm	"Ginny Patin Scholarship" Golf Classic @ Laguna Seca Golf Ranch A portion of the funds raised at this tournament will benefit the scholarship program (check-in, registration, pick up boxed lunch —shot gun at 12:30 pm)
1:00 pm - 4:00 pm	"Ginny Patin Scholarship" - Bocce Ball Tournament Custom House Plaza A portion of the funds raised at this tournament will benefit the scholarship program (please plan to arrive at the Custom House Plaza by 12:45 pm)
6:00 pm - 7:30 pm	Group Reception Sponsored by Seed Central



Wednesday, September 25, 2013

7:15 am - 8:00 am	Seed Dealers Committee Meeting
8:00 am - 8:45 am	Plant Breeders & Biotechnology Committee Meeting
8:45 am - 9:30 am	Industry Communications / Youth Activities Meeting
9:30 am - 9:45 am	Break
9:45 am - 10:30 am	Field Seed Section Meeting (Includes Field, Seed Certification, Turf Seed)
10:30 am - 11:30 am	Legislative Committee Meeting
11:30 am - 12:15 pm	Vegetable Seed Section Meeting (Includes Vegetable, Flower Seed, Grower/Shipper Liaison & Plant Health)
12:15 pm - 2:00 pm	Group Luncheon with Keynote Speaker
2:15 pm - 3:00 pm	Board of Directors Meeting including Committee Chairpersons who have recommendations for the Board.

Hotel Information: InterContinental The Clement Monterey
750 Cannery Row, Monterey, CA 93940
(888) 666-5734 Group Rate: \$199.00 s/d By August 24th for group rate
<http://www.ihg.com/intercontinental/hotels/gb/en/monterey/mryha/hoteldetail?groupCode=CAS>

CSA 2013 MID YEAR MEETING
September 24-25, 2013
InterContinental The Clement, Monterey, CA

MEETING REGISTRATION FORM

INDUSTRY REPRESENTATIVE

REGISTRATION FEE		GOLF	BOCCE
	Non		
Members	Members	Player Fee	Player Fee
\$175.00	\$200.00	\$130.00	\$100.00
		<small>Includes lunch</small>	

NAME

NAME

NAME

NAME

NAME

Total Amount Enclosed: \$ _____

COMPANY

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

EMAIL

RETURN TO:

CSA OFFICE
1521 "I" STREET
SACRAMENTO, CA 95814
Phone (916) 441-2251 FAX (916) 446-1063

Deadline: September 13, 2013

Contributions to CSA are not deductible as charitable contributions; however, it may be deductible as a business expense.

Ginny Patin Scholarship Bocce Ball Tournament



The CSA Youth Activities Committee has scheduled the "Ginny Patin Scholarship" Bocce Ball Tournament for your enjoyment.

Where: Monterey Bocce Ball Courts (located at Custom House Plaza Fisherman's Wharf)
When: Tuesday, September 24, 2013
Time: 1:00 pm - 4:00 pm (please arrive by 12:45 pm)
Fee: \$100.00 each ~ Teams are paired up on the day of the event.
(All Are Welcome, but Space is Limited ~ So Sign Up Early)

***Beautiful Location above the Wharf and Cannery Row
Spectators, Cheering and Kibitzing Are Welcome
Championship Match to begin at 3:30 pm.***

Please RSVP before Sept. 13, 2013 so we have an accurate number for the courts.

_____ Yes-Please reserve me a spot at the "Ginny Patin Scholarship" BBT.

Name

Company

Name

Company

Please fax back to the CSA office: (916) 446-1063.

This payment may be deductible as a charitable contribution.
You must, however, deduct the value of goods and services received from your contribution.

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Golf Classic



2013 Sponsor Form

Golf Tournament
Laguna Seca Golf Ranch
10520 York Road, Monterey ~ (831) 373-3701

Tuesday—September 24th
12:30 pm / 5:30 pm

_____ **Hole Sponsor**
\$150.00

_____ **Raffle/Tee Prize**

_____ **Description of Prize**

(please bring item(s) the day of event)

_____ **\$600.00 Sponsorship:** includes Hole Sponsor plus 4 players (includes lunch)

_____ Name

_____ Company

_____ Address

_____ City

_____ State

_____ Zip

_____ Phone

_____ FAX

_____ Email

***Note: Players do not have to be registered for the
Mid Year Program in order to participate in this tournament.**



Please fax back to the CSA office: (916) 446-1063.
Mail: CSA, 1521 "I" Street, Sacramento, CA 95814

*This payment may be deductible as a charitable contribution.
You must, however, deduct the value of goods and services received from your contribution.*

CSA Mid Year

Sponsorship Opportunities

Golf:

_____ Hole Sponsor \$150.00

_____ Raffle/Tee Prize

Description of Prize
(please bring item(s) the day of event)

Bocce:

_____ Sponsor \$150.00

_____ Prizes

Description of Prizes
(please bring item(s) the day of event)

Event:

_____ \$500.00 Coffee Break Sponsorship

_____ \$500.00 Speaker Sponsorship

Name

Company

Address

City

State

Zip

Phone

FAX

Email

Please fax back to the CSA office: (916) 446-1063.
Mail: CSA, 1521 "I" Street, Sacramento, CA 95814



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