

**Our door is open a third of the way,  
let's open it all the way**

*Michelle Silverman, Executive Director*

It has been an incredible few months for our Gilda's Club community as we are now at the **\$1 million mark of our \$3 million capital campaign goal**. Many of you have helped us gain traction and momentum by giving gifts of money and time, and you have reached out to your personal networks to share the Gilda's mission. I thank you so much for your generosity and want to tell you about our key successes and today's urgent challenge to secure the next \$2 million for our campaign:



**Our successes:**

- We have identified the location to house our much needed program of cancer support in the Twin Cities.
- We have signed a non-binding letter of interest and are negotiating a purchase agreement for the property. Upon signing the purchase agreement, we will perform due diligence and apply for bank financing. If all goes well, we will own our building by the fall of 2011.
- We raised \$500,000 at our fundraising breakfast, taking us to a total of \$1 million in campaign cash and pledges. These funds will help provide the capital needed for our building down payment. Once we secure the building, we can begin the build-out of our warm and welcoming Gilda's Club Twin Cities home.

Because of your generosity, we have a strong financial foundation in place, but it is also a very critical time for us to continue fundraising execution to successfully open our clubhouse. It is important to raise the balance of our capital campaign so we can begin our build-out, hire our program staff and fund a one-year operating reserve.

**If you have been waiting to participate, now is the time to act.**

Donate, volunteer, tell even more people in your network about the lack of an always-available place to go for social and emotional cancer support in the Twin Cities and the need for a Gilda's Club.

**Our challenge:**

- **Money in the bank. The key to securing our building, constructing the clubhouse and delivering our first program is cash.** We need to secure an additional \$1 million in the next couple of months in order to move forward with this plan. We need another \$1 million in cash and pledges payable in 2012 and 2013 to fund our required program reserve.

**To make GCTC a reality here are a few things you can do RIGHT NOW:**

1. If you have an open pledge and can pay it off, it would be helpful.
2. Make a donation or increase your pledge and become a member of the Clubhouse Circle or move to the next level in our giving circle.

**For more information [Click here](#) >**

3. Bring new people into the Gilda's Club family by hosting a foursome at our July 25 Fourth Annual Roseanne Roseannadonna Golf Benefit. Not a golfer? Then attend the evening dinner and entertainment. **Registration is open. Click here >**
4. Help by sponsoring the golf event, finding sponsors or donating auction items. **Forms and who to contact can be found online. Click here >**
5. Host a small party in your home to introduce more people to Gilda's Club. Many of the people who attended the breakfast heard our story for the first time and look at the results! Contact Laurie Walker at [Laurie.Walker@GildasClubTwinCities.org](mailto:Laurie.Walker@GildasClubTwinCities.org) or 612-718-4125 and she will help you with invitations, outreach, whatever you need.
6. Join our capital campaign effort by inviting one of our board directors, a member of our capital campaign committee or me to meet with your corporate and personal network of contacts.
7. Buy a room. Clubhouse room naming opportunities are available. Do you know a corporation, a family, or an individual who would be interested in permanent recognition as a founder? **For a complete listing of rooms available Click here >**
8. Email me. Even better, call me right NOW and ask, "what can I do?" [Michelle.Silverman@GildasClubTwinCities.org](mailto:Michelle.Silverman@GildasClubTwinCities.org) or phone 651-295-1113

I know together we can make GCTC a reality! Thank you for making a difference in the lives of so many people in our community whose lives have been touched by cancer.

Warm Gilda regards,

Michelle Silverman

**P.S. Please remember, "*Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has.*"**  
**Margaret Mead**