

Let's Paint OUR Door Red

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Every Gilda's Club "clubhouse" features a signature red door, a welcoming sign to everyone living with cancer that Gilda's Club is a place where they will find a community of support, hope, and humor. This iconic image is at the core of our ***Paint the Door Red Campaign***.



With the launch of our website in March, our KARE 11 media coverage in May and June, and our outreach events in the Twin Cities this summer, the Paint the Door Red Campaign is moving into full swing, and taking Gilda's message to the community.

Now is our time to share the heart and spirit of Gilda's Club with the Twin Cities. YOU ARE that heart and spirit of GCTC—the volunteers, donors, and members still waiting for our doors to open, that define who we are, what we do and why we do it.

One of the easiest ways to get involved is to spread the word by sharing your story and why you want a Gilda's Club in the Twin Cities.

- Send an email to everyone you know
- Post your story on Facebook—on either your page or the [GCTC page](#)
- Send us [your story](#) and we will share it on our website
- Here are suggestions to [help you get started](#)

Over the summer months, join the GCTC Paint the Door Red community outreach committee and participate in upcoming events. Leading up to our opening, Gilda's Club volunteer teams will go into the community, have some fun, spread the word and ask others to share their stories.

We will tell you about our events (before and after) on our website, Facebook and Twitter. Join the conversation and see photos and videos of the fun.

Our first confirmed event is the St. Paul Saints game on Friday, August 10. [Buy a ticket through the special GCTC offer and \\$5 of your ticket price will come back to Gilda's Club.](#) Check the GCTC website and Facebook page often for updated details and new events.

If you are aware of a neighborhood, community, company or sports event we should participate in, let us know. And don't forget to come and join in the fun!

Come on—let's paint the door red together!

If you have ideas to share or want to join the team, contact me at Anne.Josten@GildasClubTwinCities.org or call me at 612-227-2147.