



CONNECTIONS | CAREERS | COMMUNITY

Leadership Conference and Annual Meeting Sponsorship Package

Leadership Conference & Annual Meeting (LCAM)

The conference will provide professional and volunteer leadership training for its members and raise awareness and funds for a local school through its 5K Running for Reading.

WHEN | WHERE

*September 13-15, 2012
The Fairmont Dallas
Dallas, TX*

ABOUT EWI

For nearly 74 years **Executive Women International** has been a leader in networking, advancing careers, and strengthening communities.

*Chapters: 65
Member Firms: 2,074
Representatives: 2,373*

TITLE SPONSOR (\$10,000)

- Top logo placement in all pre-event marketing materials, Registration Brochure, Corporate website, EWI's social network
- Top logo placement in event's Program Guide, as well as full-page ad in Program Guide
- Title sponsor for Opening Gala, Keynote Breakfast, or Closing Gala, with placement of company banner, opportunity to share promo video at the event, with materials placed at each place-setting
- Title sponsor for Literacy Event
- Two complimentary LCAM registrations
- Logo placement on registration bag, with opportunity to provide promotional materials for registration bag

GOLD SPONSOR (\$5,000)

- Second-tier logo placement in all pre-event marketing materials, Registration Brochure, Corporate website, EWI's social network
- Second-tier logo placement in event's Program Guide, one-half page ad in event's Program Guide
- Sponsor for Opening Gala, Keynote Breakfast, or Closing Gala, with placement of company banner, as well as opportunity to share promo video at the event, with materials placed at each place-setting
- Second-tier sponsor for Literacy Event
- One complimentary LCAM registration

SILVER SPONSOR (\$2,500)

- Third-tier logo placement in all pre-event marketing materials, Registration Brochure, Corporate website, EWI's social network
- Sponsor for Opening Gala, Keynote Breakfast, or Closing Gala, with placement of company banner, as well as opportunity to share promo video at the event, with materials placed at each place-setting
- Third-tier logo placement in event's Program Guide
- One-fourth page ad in event's Program Guide
- Third-tier sponsor for Literacy Event

BRONZE SPONSOR (\$1,500)

- Logo placement in all pre-event marketing materials, Registration Brochure, Corporate website, EWI's social network
- Name and Logo placement in event's Program Guide
- One-fourth page ad in event's Program Guide



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BECOME AN EWI PARTNER !

Corporate Office
801.355.2800

HONORABLE SPONSOR (\$500 - \$1,000)

- Logo placement in all pre-event marketing materials, Registration Brochure, Corporate website, EWI's social network
- Name /Logo placement in event's Program Guide

CHAPTER SPONSOR (\$250 - \$500)

- Listing on Chapter Sponsorship page in event's Program Guide
- Listing on Chapter Sponsorship Board or Banner at Opening Gala, Keynote Breakfast and Closing Gala
- Listing on Corporate website and EWI's social network

A LA CARTE SPONSORS

- Registration bags for LCAM (Quantity – 600)
- Content for registration bags (Quantity – 600)
 - Office supplies – pens, paper
 - Promotional items, etc.
- Items for 5K – Running for Reading (Quantity – approximately 1,200, depending on registration)
 - Registration bags
 - T-Shirts
 - Water bottles
 - Snacks
 - Promotional items, etc.
- Closing dinner gift
- Registration table sponsors

The benefit to sponsorships in this division will be negotiated with donor to include some or all of the options below:

- Logo placement in all pre-event marketing materials, Registration Brochure, Corporate website, EWI's social network
- Logo placement in event's Program Guide