

Social Media for Business Fall 2013 Webinars

Facebook for Business - Secrets for Success

You will experience an extensive overview of Facebook business page functions, tips and tricks. The instructor will cover topics such as essential administrative details, posting and interacting, increasing traffic and building relationships, tracking clicks and feedback, and much more!

- Tuesday., Aug. 27, Noon-1 p.m.
- Thursday., Nov. 21, 7-8 p.m.

Tweet Like a Pro

You will learn the tips and tricks and how to harness the power and wealth of information available. Learn how to set-up and optimize your account, how to get the right followers, and how you can measurably create business. This webinar will have you tweeting like a pro.

- Thursday., Sep. 27, 7-8 p.m.

Pinterest for Business

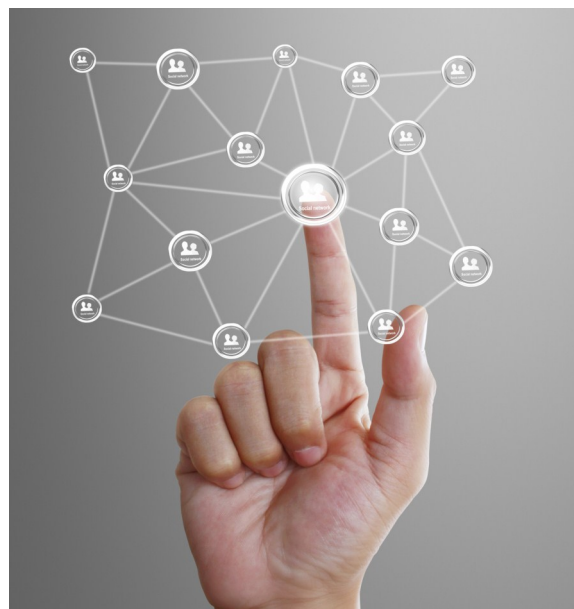
You will learn how Pinterest for Business works, the do's and don'ts of adding content, and how to harness the power and create an awesome online presence for your business.

- Thursday., Oct. 10, 7-8 p.m.

LinkedIn for Business

You will learn how to create a well-rounded profile, how to get and leverage recommendations, and understand the power of groups and other LinkedIn tools.

- Wednesday., Dec. 11, 7-8 p.m.



Webinars for Small Business

Brian Basilico, owner of B2b Interactive Marketing Inc., an award winning marketing, consulting, and Production Company, will be the instructor for this series of webinars.

- Cost: \$15 each
- To register please visit www.waubonseetickets.com
- You will receive login information the day of the webinar. Please provide a valid email to receive webinar details.

Questions? Contact the IL Small Business Development Center at Waubonsee Community College.
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