

Marketing Success Boot Camp

Thursday, October 25th 2012

9:00 a.m.—4:00 p.m.

**Waubonsee Community College, Aurora Campus
18 South River Street, Aurora - Event Room 160**

\$89 (includes materials and lunch)

If you are struggling with how to define and promote yourself in today's economy, or your marketing efforts are feeling a little stale, join us for a day of new and innovative ideas. Award winning marketing and PR firm JJR Marketing will be sharing their expertise on how to develop a winning plan, and what to expect once the plan is developed.

In this day-long boot camp you will:

- Cover Marketing Plan Basics
- Develop a Marketing Plan
- Learn How to Put the Plan Into Action
- Find Out What To Expect In The Real World

Registration is required. Please visit Waubonsee Tickets at www.waubonseetickets.com to register. For additional information contact the IL SBDC at (630) 906-4143.

**IL Small Business Development Center at Waubonsee Community College
Aurora Campus, 630-906-4134**

sbdc@waubonsee.edu - www.waubonsee.edu/sbdc



WAUBONSEE
COMMUNITY COLLEGE

*Illinois Small Business
Development Center*



CBE*i*D Center for Business
Education, Innovation
and Development



Workshops To Help Your Business Thrive!

Starting Your Business in Illinois (\$30)

Tue., Aug. 21, 6-9 p.m. (Aurora)
Thur., Sep. 20, 6-9 p.m. (Plano)
Tue., Oct. 16, 6-9 p.m. (Aurora)
Thur., Nov. 15, 6-9 p.m. (Sugar Grove)
Wed., Dec. 5, 6-9 p.m. (Aurora)

Marketing for Small Business (\$30)

Tue., Sep. 11, 6-9 p.m. (Aurora)
Thur., Nov. 1, 6-9 p.m. (Sugar Grove)

Is Franchising Right For You? (\$30)

Wed., Oct. 24, 6:30-8:30 p.m. (Aurora)

Social Media Marketing for Small Business (\$30)

Wed., Aug. 29, 6-9 p.m. (Aurora)
Thur., Oct. 11, 6-9 p.m. (Sugar Grove)

Google for Business (\$30)

Wed. Oct. 3, 6-9 p.m. (Aurora)

Facebook for Business - Secrets for Success (\$30)

Thur., Sep. 6, 12-1 p.m. (Online)
Wed. Nov. 28, 7-8 p.m. (Online)

Step Into Retail (\$30)

Tue., Nov. 6, 6-9 p.m. (Aurora)

Small Business Tax Basics Workshop (\$30)

Tue., Nov. 13, 6-9 p.m. (Aurora)

Power Networking Workshop (\$30)

Tue., Sep. 25, 6-8 p.m. (Aurora)

Visit www.waubonsee.edu/sbdc for full course descriptions.
Waubonsee Community College
Illinois Small Business Development Center
18 S. River Street
Aurora, IL. 60506

**Registration is required.
Call for more
information.
(630) 906-4143**

WCC does not discriminate based on any characteristic protected by law in its programs and activities.