

# BE DIFFERENT ...OR BE GONE

Wednesday, August 7  
7:30 a.m. Registration

Waubonsee Community College,  
downtown Aurora campus

Attendees will:

- Learn to Analyze Competitors and Express Your Competitive Edge
- Learn a Proven Method for Making Decisions and Choosing Priorities

Added Bonus: Register and pay before July 31 and receive Tom's latest book, *Business Techniques in Troubled Times*

Tom Gray helps owners save and grow their companies. He is a management consultant focused on small business and telecom, Certified Turnaround Professional (CTP), Certified Business Development Advisor, Certified SCORE Mentor, and adjunct professor of business at Benedictine, North Central, Aurora, and Concordia universities. His career experience includes large companies and small, including his own consulting firm. He held positions as President, Interim CEO, Vice President, General Manager, and member of the Board of Directors.

Tom's Website: <http://www.tom-gray.com/>

Book Website: <http://businesstechniquesbook.com>



**Register  
Today!**

Wednesday, Aug. 7, 2013

7:30 a.m. Registration

8:00 a.m. Program

\$35 per person

Register at:

<http://tinyurl.com/TomGray2013>

For questions, contact:

Aurora Regional Chamber of  
Commerce at (630) 256-3180

Illinois SBDC at Waubonsee  
at (630) 906-4143



**WAUBONSEE**  
COMMUNITY COLLEGE

*Illinois Small Business  
Development Center*

