

BUSINESS FOUNDATIONS

Sponsored By: Illinois Small Business Development Center at Waubonsee

“A Workshop for individuals starting a business, in the early stages of business ownership or looking to take their business to another level”

WHEN:

Saturday, December 8th 2012
8:30 to noon

WHERE:

Waubonsee Community College
Aurora Campus, Rm 318
18 S. River St. Aurora, IL 60506-4134

This workshop is designed to help your business with the essentials to being a successful company. We have gathered professionals from the fields of law, accounting, banking, insurance, marketing and finance/investment to help guide you on a path to success.



WAUBONSEE
COMMUNITY COLLEGE

*Illinois Small Business
Development Center*



PRESENTATIONS:

LAW

Business Law & Litigation, Startups/Growth, Risk Management & Dispute Resolution

ACCOUNTING

How do you know if you are making or losing money if you don't keep accurate records? It's important to know your business is optimally organized to take advantage of the tax code.

Topics include: types of corporate structures, bookkeeping, internal reporting, federal and state reporting, payroll, tax strategies.

BANKING

Your priority is your business. Your bankers priority should be you. Learn how to run your business more effectively and efficiently.

Discussion includes Operating Accounts, Credit, Cash Management, Payment Processing, Accelerating your receivables and improving your cash flow.

INSURANCE

Not having the right business insurance coverage can lead to financial ruin. Learn how to properly insure your business and manage insurance costs.

Discussion includes Liability, Property, Commercial Auto, Workers Compensation and other coverages.

MARKETING

The proper marketing strategy is crucial to your long term business success. Learn the right tools to incorporate into your marketing, where to invest your money and how to beat your competition.

Discussion includes branding, market analysis, industry analysis, internet marketing & Social Media

FINANCE/INVESTMENT

Financial Planning/Investments/Retirement
Helping the business owner plan for the future

Presentations will be followed by a Q & A session

PRESENTED BY:

Kevin K. McQuillan
McQuillan Law Office LLC

Bob Kovanic
Padgett Business Services

Jenny Pietanza
Bank of America

Don N. Sinnott
Brian Feltes & Associates, Inc.

Jason Thalman
LLT Group

Greg Jermak
Waddell & Reed Inc.

REGISTER FREE AT 630-906-4143, OR EMAIL: SBDC@WAUBONSEE.EDU