

Affordable HD Video Conferencing...no longer a myth!

Communications are full of subtleties...a raised eyebrow, whispered side-bar, or insightful reaction. In fact, the most powerful means of communication is visual. While email has been a reliable business tool for over a decade, it just can't provide the subtleties of face-to-face communications. Video Conferencing is opening up a whole new world of real-time interactions.



Once, video conferencing was only a staple of old sci-fi movies, or was found only in high-tech office buildings. Now, we all see real value in "being in the room" with those we are conversing with, whether for business or letting the kids say hello to their grandparents.

However, traditional videoconferencing isn't quite like being there. Quality is shaky, video and audio can be spotty, which is fine for a chat with grandma but not ideal for business applications. HD video conferencing offers another option...one that is readily available and more accessible than ever. With HD displays and IP networks, high quality video conferencing is no longer the dominion of just the Fortune 1000.

Every organization needs to communicate every day *and* immediately. Video conferencing connects people – on-demand, anywhere, at any time. Team members can stay connected with colleagues and customers, collaborate productively one-on-one or with large groups, and still get "face time" without traveling.

With skyrocketing travel costs, conducting a video conference makes more sense than ever. When time is measured in miles and time in days, hours, and minutes, video conferencing has established a new standard. Time is immediate and distance is immaterial.

But you expect technology to work – every time. Pick up a phone anywhere in the world, dial and connect instantly without a thought to the technical feats behind it. No thought about scheduling the call, or the amount of network traffic. You want to communicate when the time is right for you. So, can video conferencing really be that simple? The answer is yes.

So now you're thinking a video conferencing solution is either too expensive, too hard to operate, needs too much bandwidth or that a system you can afford won't have the quality you need. Think again!

Secant is pleased to announce that we now offer HD Video Conference solutions from [LifeSize](#). LifeSize is recognized in the industry as the best value in video conferencing at a fraction of the cost compared to competitors. LifeSize provides high performance at various bandwidth speeds; offers adaptive motion control for real time protection of visual motion and clarity; and embedded multipoint bridging to ensure consistency when adding participants. The LifeSize suite of products allows users to have a telepresence experience anywhere and everywhere they want. Remote staff can connect from a Mac or PC to meeting rooms so no one will ever miss a meeting again!

To learn more about LifeSize Video Conferencing solutions, join us for our Visual Communications Workshop on Wednesday, March 21. [Register now!](#)