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For Immediate Release
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FORT WORTH NAMED ALL-AMERICA CITY BY THE NATIONAL CIVIC LEAGUE

“City of Cowboys and Culture” Celebrates Third-Time Recognition

FORT WORTH, Texas — Fort Worth has been named an All-America City by the National Civic League for the third time in the City’s history. Fort Worth previously won the award in 1964 and again in 1993.

Mayor Mike Moncrief, who led a Fort Worth delegation to the final competition in Kansas City, said the National Civic League recognized the quality of life that has made Cowtown one of the nation’s most livable cities.

“Words cannot describe the pride in the room when the winners were announced. We had some steep competition, but I think it was obvious to the judges that Fort Worth had what it took to be called an All-America City,” Moncrief said. “With this honor, Fort Worth stands as a shining example of what a city can be when its citizens, businesses and communities work together to resolve challenges.”

Fort Worth was among 26 communities from across the U.S. invited to Kansas City to compete for the 2011 All-America Award. Sponsored by the National Civic League, the award has recognized cities for civic engagement since 1949 and has helped past recipients bring new grant funds and employers.

Fort Worth’s 2011 application featured three challenges being addressed through public/private partnerships:

- Homelessness, which is being addressed through the “Directions Home” plan
- Mental health services, which are being addressed through the Mental Health Connection program
- Graffiti, which is being addressed through the We Are Legal (WAL) program

“This award underscores the pride our residents feel about Fort Worth,” said David DuBois, CMP, FASAE, CAE, CTA, president and CEO, Fort Worth Convention & Visitors Bureau. “In addition, this recognition continues to showcase Fort Worth as an incredible meetings, convention and tourism destination for all types of visitors. This is truly a prestigious honor for our City.”

Previous All-America City Recognition

In 1963, Fort Worth was selected as an All-America City for a citywide town hall meeting process. The process is credited with starting many projects, including the construction of Tarrant County Convention Center (now the Fort Worth Convention Center) and the old Arlington Stadium, the creation of the Tarrant County Junior College System and the development of the Child Study Center.

Fort Worth's 1993 selection as an All-America City came from The Fort Worth Vision Coalition/Town Hall '92 series of citizen meetings. The '92 series was responsible for the creation of Code Blue as a public/private partnership to fight crime, and for Targeted Area Planning (TAP), in which the city provided technical expertise to residential or commercial stakeholders seeking to revitalize their areas.

About the Fort Worth Convention & Visitors Bureau

The Fort Worth Convention & Visitors Bureau is the official destination marketing organization of the 16th-largest city in the United States. The organization is dedicated to promoting Fort Worth as a premier business and leisure destination, with thriving centers of culture and commerce. For more information, visit www.FortWorth.com.

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