

The Alberta Oilmen Softball Club, together with Softball Canada, Softball Alberta and The City of Leduc is extremely proud to be hosting the 2013 Senior Men's and Women's Canadian Slo-Pitch Championship August 10-16, 2013 at the William F. Lede complex in Leduc, Alberta.

This championship is the most prestigious Slo-Pitch event in Canada and draws all of the best Men's and Women's teams from across our great country to chase their dream of being crowned Canadian Champions. In addition to the teams are family, friends, officials, supervisors and everyone else that make this great event possible.

It is the goal of our Host Committee to make this the best Canadian Championship ever. Your sponsorship is essential to making this goal a reality. As you can imagine, hosting an event this important has and will take hours of planning, preparation and effort. It also takes many people to run an event of this nature. All of this equates to a great financial cost. Without the support of local business there is risk of this event being run at a loss to the host committee and could prevent future potential hosts from bringing top events to the community.

Please review the different sponsorship levels that we have. For this event we are looking for cash sponsorship as the prizing, awards and medals are provided by Softball Canada. We also have a need for some items to run our event that your company may be able to donate. Please see these items in the list below.

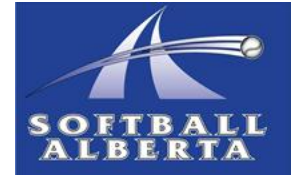
### **Major Title Event Sponsor: \$5,000+**

If a company were to sponsor \$5000 or more, they would become the title sponsor of the championship. As an example, XYZ Company 2013 Senior Men's and Women's Canadian Slo-Pitch Championship. In addition to the title sponsor, the company would also benefit from the details outlined below.

### **Sponsorship Levels**

Platinum \$1,000+      Gold \$750      Silver \$500      Bronze \$250





### **What your company gets for their sponsorship**

- Your business name and logo will be displayed on our sponsor banners for the entire week of the championship. The level of sponsorship will determine the size of the logo.
- Your company logo will be displayed on our event website with a hyperlink to your company website.
- Wherever possible, we will encourage all attendees at the championship to support your business.
- Advertisement in our event program: Title Sponsor gets a 2 page centerfold Ad/Platinum Sponsor gets a full page Ad / Gold Sponsor gets a ½ page Ad / Silver Sponsor gets a ¼ page Ad/ Bronze Sponsors will be listed multiple per page.
- Tax receipts.
- Most importantly, you will be recognized as a leader in the community that is supporting this Canadian championship event.

We would like to receive all sponsorship donations to be made prior to June 30<sup>th</sup>, 2013 to ensure that we have sufficient time to plan all the final details for this event.

Thank you for your consideration and taking the time to review this letter. With your support we believe that we can make this the best Canadian championship ever. If you have any questions please do not hesitate in contacting me as I would be more than happy to address any questions that you might have.

Thank you,

Mike Hrynenko  
Host Committee, Fundraising Chairperson  
403-990-5118  
[mikehrynenko44@hotmail.com](mailto:mikehrynenko44@hotmail.com)

#### **PLEASE NOTE:**

Cheques can be made payable to:  
Oilmen Softball Club  
60 Luxstone Crescent  
Airdrie, AB  
T4B 2W7





Items required for the event:

Food & Refreshments:	For umpires, supervisors, event staff, etc. (water, pop, juice, etc.)
Large Tent:	For beer gardens
Small Tent:	For first aid station/personnel
Welcome package items:	Bags, portfolio's, pens, coupons, chapstick, sun screen, swag, etc.
Trailer/Portable unit:	A trailer or portable unit that the supervisors can use as head quarters
Coolers/Large Tubs:	To keep drinks cold

