

July 11, 2012

## **Alliance Members Draw Praise from Sheriff & SPD Chief**

Over 100 local business members gathered for the recent Security and Business Protection Faire & Mixer, earning the praise of Sheriff Scott Jones and Deputy Chief Sam Somers for taking the initiative to stop crime before it starts. "It's nice for us to be at an event where business people are proactive to strengthen security, rather than after an incident has occurred and everyone wants to know why," said Chief Somers.

Sponsored by Bayer Protective Services and Sacramento Control Systems, an additional ten security vendors displayed their products and services, including Damsel in Distress and Sigler Copper Watcher.

In a panel with Sheriff Jones, Chief Somers and Lt. Marc Coopwood, participants were able to ask specific questions about their own levels of security. One of the main responses was the value to "Crime Prevention through Environmental Design" (CPTED), i.e. increasing on-site security with lighting, video-surveillance, even hostile plants.

Tom Burruss, who has been interim chairman of the Crime and Code Committee for many years, was applauded for his efforts and achievement as he turned the gavel over to Nick Sikich, Operations Manager for Atlas Disposal. Alliance members interested in participating on the Crime and Code Committee are invited to contact Dawn Carlson at the Power Inn Alliance.

For a photo recap of the event, [click here.....](#) or copy and paste <http://tinyurl.com/PIA6-21-12> into your browser.



From left to right: SPD Deputy Chief Sam Somers, Sheriff Scott Jones and SPD Lt.

Marc Coopwood shared secrets of effective crime prevention and praised participants for taking a proactive stance against crime.