



***Getting you where you need to go!***

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## **FOR IMMEDIATE RELEASE**

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### **CCTA ANNOUNCES IMPROVED TRIP PLANNING WITH LAUNCH OF GOOGLE TRANSIT**

Burlington, VT (May 30, 2012) – The Chittenden County Transportation Authority (CCTA) is pleased to announce that passengers can now take advantage of the Google Transit trip planning application. Beginning Wednesday, May 30, 2012, route and schedule information for all of CCTA's 21 local and commuter services will be available through Google Transit.

The advantages of offering route and schedule information through Google Transit are numerous. Similar to planning an auto trip with Google Maps, users of Google Transit need only enter their trip start and end points, and Google Transit provides specific directions and information to complete the trip, including bus times, stop locations, and any necessary transfers. For those unfamiliar with CCTA's service area or the CCTA public transportation system, and even for seasoned transit riders, planning a trip via the bus will be simpler, easier, and more convenient.

After gathering the coordinates for all of CCTA's 695 stops, staff began the process of encoding all route and schedule information into the Google Transit format approximately six months ago. Since the data entry was completed, CCTA has conducted several rounds of beta testing and editing, and worked with Google engineers to ensure the system is ready to go. CCTA General manager Bill Watterson recently noted "Google Transit is the culmination of months of hard work by CCTA staff. However, it marks just the beginning of technology improvements CCTA plans to offer its passengers in the next several years."

Google Transit is free and accessible to anyone. CCTA encourages its passengers and all members of the public to visit [www.google.com/transit](http://www.google.com/transit) to give it a try and experience the convenience of automated trip planning.

*The mission of CCTA is to operate safe, convenient, accessible, innovative and sustainable public transportation services in the Chittenden County region that reduce congestion and pollution, encourage transit oriented development and enhance the quality of life for all.*

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