



**Froedtert**



**MEDICAL  
COLLEGE of  
WISCONSIN**

# TOSA TONIGHT

## 2013 SPONSORSHIP OPPORTUNITY

**YOUR COMMUNITY IS LISTENING...**

(AND DANCING...AND LAUGHING...AND SINGING ALONG)

**[www.tosatonight.com](http://www.tosatonight.com) • [www.facebook.com/TosaTonight](http://www.facebook.com/TosaTonight)**



## THE TOSA TONIGHT PURPOSE

**The TOSA TONIGHT Summer Concerts are a series of productions provided to the Wauwatosa and surrounding communities.**

The TOSA TONIGHT Concerts are organized to grow a stronger sense of community through entertainment while also helping to raise money and heighten awareness for the *expanding* Hart Park, and more specifically the ongoing operation and future improvements of the ROTARY PERFORMANCE PAVILION.



These free family-oriented concerts continue to delight growing audiences with top local entertainment ranging from Big Band/ Swing, Celtic, Jazz, Pop, to Broadway musical reviews. Our increasing line-up of productions now have a place to call home at the exciting new **Rotary Performance Pavilion**.

Beverages including beer, wine, and soda are available for purchase. Dinner and dessert items are also served, incorporating a theme with the music provided. **All proceeds remain committed to the future operation and improvements of the ROTARY PERFORMANCE PAVILION.**

TOSA TONIGHT, INC. is a non-profit organization, organized by a volunteer committee of dedicated Wauwatosa-area residents and business owners.

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### 2013 CONCERT DATES

**Wed. - June 12**

**Wed. - June 26**

**Wed. - July 10**

**Wed. - July 24**

**Wed. - Aug. 14**

**Wed. - Aug. 28**

*ALL Tosa Tonight Concerts will be held at the NEW Rotary Performance Pavilion in Hart Park - Corner of 68th & State Streets - Wauwatosa.*



# SPONSORSHIP LEVEL

## ☐ SIGNATURE SPONSORSHIP.....\$SOLD OUT

- Concert Series is Presented by your company
- Electronic flyers available to area residents\*
- Over 20 Neighborhood Association newsletter coverage
- Event signage & Web site
- Name in title sponsorship credit in all press releases, media alerts and PR campaign
- Ability to promote organization through small kiosk, booth, or tent on-site at each concert
- Ten (10) food and beverage tickets available at each concert for sponsor use
- VIP roped off seating area for each concert upon request

**Froedtert &**

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**SOLD**

## ☐ RAVE REVUE SPONSORSHIP.....\$4000<sup>00</sup>

- Your Business is Presenting sponsor for ONE of the Tosa Tonight concert events.
- Electronic flyers available to area residents\*
- Over 20 Neighborhood Association newsletter coverage
- Event signage & Web site
- Name in title sponsorship credit in all press releases, media alerts and PR campaign
- Ability to promote organization through large booth, or tent on-site at each concert
- VIP roped off seating area for each concert upon request

## ☐ ENCORE SPONSORSHIP .....\$3000<sup>00</sup>

- Your Business is Presenting sponsor for ONE of the Tosa Tonight concert events.
- Electronic flyers available to area residents\*
- Over 20 Neighborhood Association newsletter coverage
- Event signage & Web site
- Sponsorship credit in press releases, media alerts and PR campaign
- Ability to promote organization through small kiosk, booth, or tent on-site at each concert

## ☐ STANDING OVATION SPONSORSHIP.....\$2000<sup>00</sup>

- Electronic flyers available to area residents\*
- Over 20 Neighborhood Association newsletter coverage
- Event signage & Web site
- Sponsorship credit in press releases, media alerts and PR campaign
- Ability to promote organization through kiosk, booth, or tent on-site at each concert

## ☐ BRAVO SPONSORSHIP.....\$1000<sup>00</sup>

- Electronic flyers available to area residents\*
- Over 20 Neighborhood Association newsletter coverage
- Event signage & Web site
- Opportunity to distribute coupons and/or samples to concert audience

## ☐ THREE CHEERS SPONSORSHIP .....\$500<sup>00</sup>

- Electronic flyers available to area residents\*
- Over 20 Neighborhood Association newsletter coverage
- Event signage & Web site
- Sponsorship acknowledgement through public address at each concert

## ☐ ROUND OF APPLAUSE SPONSORSHIP.....\$250<sup>00</sup>

- Electronic flyers available to area residents\*
- Over 20 Neighborhood Association newsletter coverage
- Event signage & Web site

**I would like to support the 2013 Tosa Tonight Summer Concert Series  
AT THE LEVEL CHECKED ABOVE.**

Sponsor Name: \_\_\_\_\_

*as it should appear in promotional materials*

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Title: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-mail: \_\_\_\_\_

Please make donations payable to: Tosa Tonight, Inc.

Sponsorship of Tosa Tonight is tax deductible. For your records, our 501c3 status is confirmed with certificate number ES-39801.

**THANK YOU FOR YOUR SUPPORT**

6526 River Parkway • Wauwatosa, WI 53213 • 414-939-9819

# FREE FAMILY-ORIENTED CONCERTS



Photos courtesy of James Conway